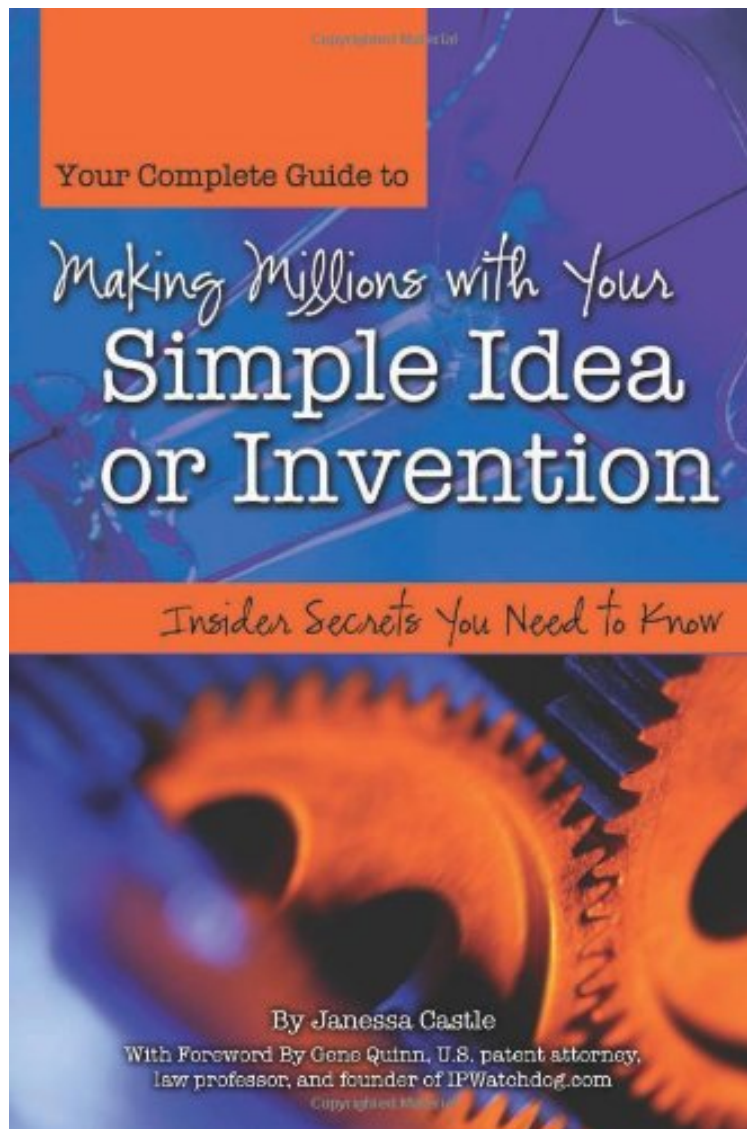


[Mobile pdf] Your Complete Guide to Making Millions with Your Simple Idea or Invention: Insider Secrets You Need to Know

Your Complete Guide to Making Millions with Your Simple Idea or Invention: Insider Secrets You Need to Know

Janessa Castle

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have begun reviewing the appendix. The book is very good at covering all subjects a new inverter should study. I know... I'm brand new and I feel I have a really good grasp on what I have to do and what to expect. Thank you Janessa Castle for a lot of really good advice! 1 of 1 people found the following review helpful. Provided Some Practical Advice By jt kalnay There was some practical advice in this book. It is worth reading, particularly if you are new to the patent process. 0 of 0 people found the following review helpful. Can be a bit scary By Becky Everyone comes up with great ideas and at some point wonders how they can make millions off that idea. In this book author Janessa Castle sheds light into how to go about making money off "the next big thing." Castle provides a thorough breakdown of the process to start with an idea, craft a prototype and work it all the way through to selling and marketing the invention. The problem is that the process, including all the patents, is very complicated. While Castle gives a great description, she didn't succeed in making the process seem any less daunting. It's definitely intimidating to see all the work and money that goes into crafting your invention. Some people could be deterred especially since there are no guarantees of success. This is where Castle failed with this book. I understand that you want to be realistic with the readers and show that it isn't as simple as one might think, but the book was lacking in encouraging them to break past the fear. Readers will certainly get a better understanding of the process that goes into turning their idea into a product but there needs to be a bit more encouragement for them in the book.

Everyone has had a good idea for a new product or service that would make life more comfortable, easier, or just more fun. What do all these famous inventions have in common: air conditioning, airbags, bandages, barbed wire, blow dryers, can openers, cement, chewing gum, computers, credit cards, doughnuts, jeans, microwave ovens, paper towels, Play-Doh, Post-it Notes, potato chips, roller coasters, safety pins, Scotch tape, skateboards, staplers, straws, sunscreen, typewriters, Viagra, zippers? They were all invented in the United States by American inventors, and they all made fortunes for the inventors and the companies licensing the ideas. If you think you have a great idea for a new product, book, song, or invention, do not be left out. This groundbreaking new book will guide you step-by-step along the way. This book offers a simple, straightforward introduction to how to protect your idea written in layman's terms. This book is written for inventors, not attorneys, and for those that want to save thousands on legal fees protecting their ideas and inventions. If you think you have a great idea or invention, you need this extremely detailed and comprehensive guide to the process. The book covers and easily explains everything needed, from the initial patent search and licensing your idea to filing a successful and financially lucrative application. Even if you ultimately decide to use the services of a patent attorney, which in some cases is recommended, this book will get the process started and still save considerable legal fees. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.