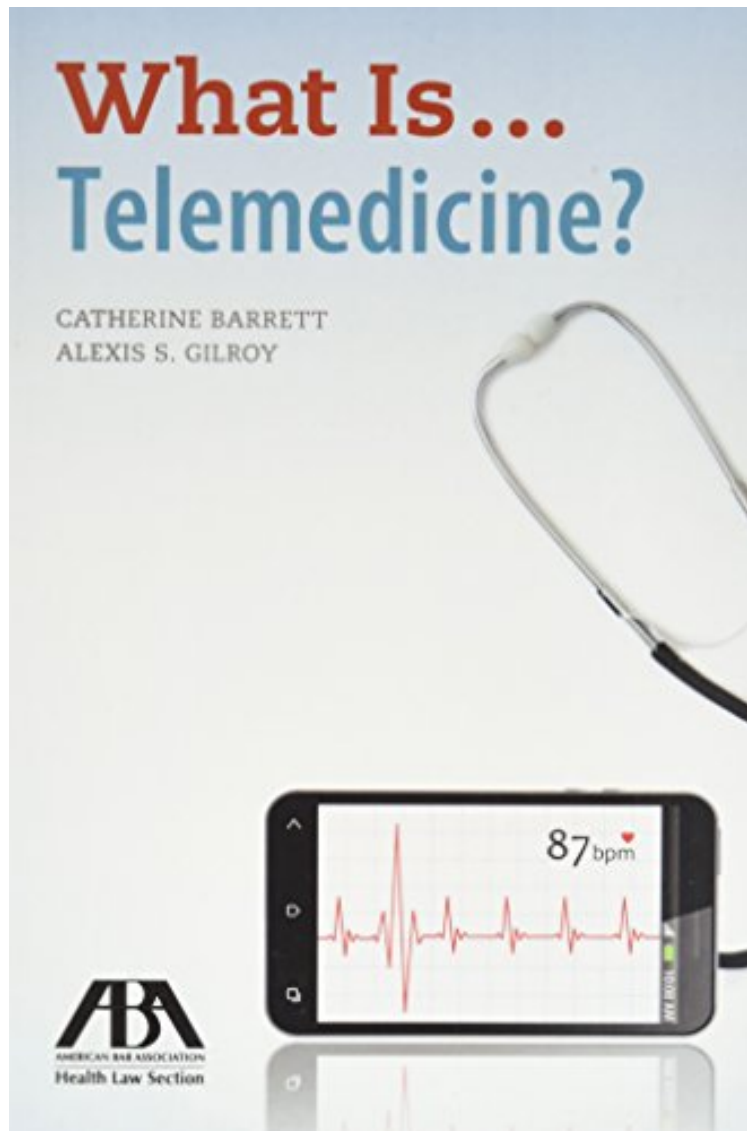


[FREE] What Is...Telemedicine?

What Is...Telemedicine?

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Alexis S. Gilroy, Catherine Barrett : What Is...Telemedicine? before purchasing it in order to gage whether or not it would be worth my time, and all praised What Is...Telemedicine?:

This handy resource provides a broad overview of the telemedicine industry and prepares the reader to better understand and address the technology and patient care aspects of telemedicine, but also the critical policy and legal

issues that surround and support--and sometimes impede--its adoption. Have you ever stopped to ask yourself, "What exactly is Telemedicine?" Have you ever wondered what is the difference between "Telemedicine" and "Telehealth?" How familiar are you with Mobile Health (mHealth)? Could you explain it to a client or colleague? If you are unsure about any of the questions above, this book is for you. This book includes examples of companies operating in the telehealth, telemedicine, and mHealth markets and a discussion of how telemedicine is well positioned to address some of the current U.S. health care market failures. As a bonus at the end of the book you will find: Appendix A - List of Telemedicine-Specific References; Appendix B - Sample Informed Consent Form from the American Telemedicine Association; Appendix C - 2015 State Telemedicine Legislation Tracking (as of 1/20/15)

About the Author Alexis S. Gilroy, of Washington, DC, advises health care and technology companies on health care and corporate matters with an emphasis on e-health topics (telemedicine, telehealth, and mobile health). Catherine Barrett, of Annapolis, MD, is a Lead Healthcare Consultant at The MITRE Corporation in McLean, VA.