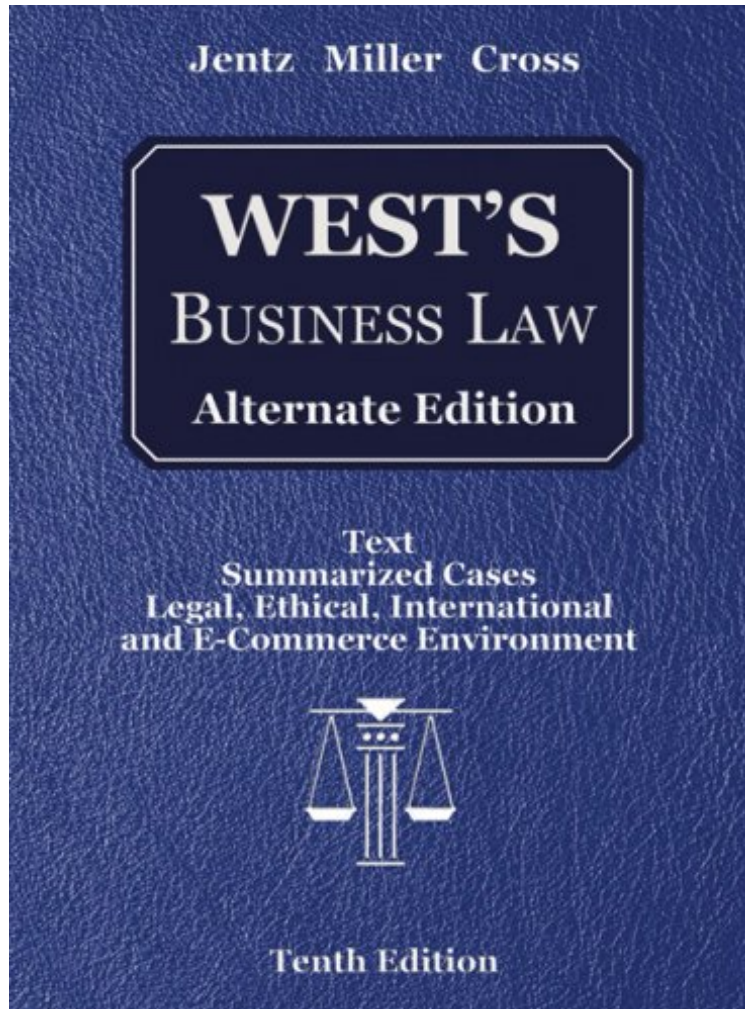


## Wests Business Law, Alternate Edition (with Online Legal Research Guide)

*Gaylord A. Jentz, Roger LeRoy Miller, Frank B. Cross*  
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This book is even better than the excellent business law textbook I used (but no longer have) in college in the late 1960's. It has all the utilitarian features necessary for a textbook but likewise has enough depth and user-friendliness for a home reference tome. The only significant criticism I can offer is that, for a book in this very high price range, it should have a more durable binding. It does have full cloth-covered hardback covers \*but\* the page section is only "perfect-bound" (i.e., pages held together merely with glue) rather than having a sewn binding. It seems to me that a ... book should have a sewn binding! I've noticed how most books classified as "textbooks" have such very high prices yet have rather cheap bindings. It's no wonder a college education costs a small fortune these days--- the textbook price alone is enough to drive one into penury, and even then the book(s) will eventually fall apart under very heavy use. Anyhow, this book is wonderfully useful in its content and for that reason I recommend it highly.  
0 of 0 people found the following review helpful. YESSSS!!!!  
By Ryan Hutchison  
I still use it to this day in work (after school). Forget the new versions, all of the content and principles remain the same here.

Based on the best-selling WEST'S BUSINESS LAW, this Alternate Edition continues to set the standard for making law accessible, interesting, and relevant to business students. With the perfect balance of tradition and innovation, this benchmark text brings to life the functions and inner-workings of business law in the real world. Rich with classic and modern cases that are summarized rather than excerpted, WEST'S BUSINESS LAW is the ideal text for students entering virtually any field of business. The text is supported by a comprehensive supplements and technology package. The text's proven approach combines with these resources to create a total teaching and learning system that is a clear choice for instructors who want to use summarized cases. This Tenth Edition refines and builds upon traditions established when the book was first introduced: authoritative content blended with cutting-edge coverage of contemporary topics and cases and an unmatched selection of innovative, high-quality support materials.

About the Author  
Gaylord A. Jentz was the Herbert D. Kelleher Emeritus Centennial Professor in Business Law at the University of Texas at Austin Graduate School of Business. He received his B.A., M.B.A., and J.D. degrees from the University of Wisconsin. Dr. Jentz was a past president of the Academy of Legal Studies in Business, the Southwestern Federation of Administrative Disciplines, the Southern Business Law Association, Phi Kappa Phi (UT Chapter), and the Texas Association of College Teachers. He was the author or coauthor of six monographs and 56 books and editions, including WEST'S BUSINESS LAW: TEXT CASES, Tenth Edition; FUNDAMENTALS OF BUSINESS LAW, Seventh Edition; and several versions of BUSINESS LAW TODAY. He also published in several learned journals and was past editor-in-chief of the American Business Law Journal. Dr. Jentz gave advanced purchasing seminars throughout the United States and taught at five regional and graduate banking schools. He was the recipient of 16 teaching, academic, and service excellence awards, including the CBA Foundation Award for Excellence in Education, the CBA Foundation Advisory Council Distinguished Scholastic Contributions Award, the Academy of Legal Studies in Business Faculty Excellence Award, the Western States School of Banking Leadership Award, the James C. Scarborough Memorial Award for Outstanding Leadership in Banking Education, and The University of Texas "Civitas" Award. He was also inducted into the Texas Business School (McCombs School of Business) "CBA Hall of Fame."  
Roger LeRoy Miller has served on the faculty of several universities, including the University of Washington, Clemson University, and the University of Miami School of Law. As professor he has taught intellectual property law, entertainment law, and other subjects. A widely published and respected author, his work has appeared in the Insurance Counsel Journal, Defense Research, California Trial Lawyers Journal, Antitrust Bulletin, Wisconsin Law, and Connecticut Law. He has authored or co-authored numerous authoritative textbooks on law, including BUSINESS LAW: TEXT CASES, BUSINESS LAW TODAY: TEXT SUMMARIZED CASES, and THE LEGAL ENVIRONMENT TODAY. He completed his studies at the University of California at Berkeley and University of Chicago.  
Frank B. Cross is the Herbert D. Kelleher Centennial Professor of Business Law at The University of Texas at Austin Law School, where his research centers on judicial decision-making, the economics of law and litigation, and traditional policy and doctrinal issues in administrative law. He has written several books as well as pieces for the YALE LAW JOURNAL, COLUMBIA LAW REVIEW, UNIVERSITY OF CHICAGO LAW REVIEW, NEW YORK UNIVERSITY LAW REVIEW, TEXAS LAW REVIEW, VIRGINIA LAW REVIEW, CORNELL LAW REVIEW, GEORGETOWN LAW JOURNAL, NORTHWESTERN LAW REVIEW, and UCLA LAW REVIEW. A former president of the Academy of Legal Studies in Business, Professor Cross received his B.A. from the University of Kansas and J.D. from Harvard Law School.