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Gaylord A. Jentz, Roger Leroy Miller, Frank B. Cross
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Known for its comprehensive, authoritative coverage, this text offers the reader great flexibility in choosing which areas of the law to emphasize. Cases are summarized by the authors to facilitate student comprehension.

About the AuthorGaylord A. Jentz was the Herbert D. Kelleher Emeritus Centennial Professor in Business Law at the University of Texas at Austin Graduate School of Business. He received his B.A., M.B.A., and J.D. degrees from the University of Wisconsin. Dr. Jentz was a past president of the Academy of Legal Studies in Business, the Southwestern Federation of Administrative Disciplines, the Southern Business Law Association, Phi Kappa Phi (UT Chapter), and the Texas Association of College Teachers. He was the author or coauthor of six monographs and 56 books and editions, including WEST'S BUSINESS LAW: TEXT CASES, Tenth Edition; FUNDAMENTALS OF BUSINESS LAW, Seventh Edition; and several versions of BUSINESS LAW TODAY. He also published in several learned journals and was past editor-in-chief of the American Business Law Journal. Dr. Jentz gave advanced purchasing seminars throughout the United States and taught at five regional and graduate banking schools. He was the recipient of 16 teaching, academic, and service excellence awards, including the CBA Foundation Award for Excellence in Education, the CBA Foundation Advisory Council Distinguished Scholastic Contributions Award, the Academy of Legal Studies in Business Faculty Excellence Award, the Western States School of Banking Leadership Award, the James C. Scarborough Memorial Award for Outstanding Leadership in Banking Education, and The University of Texas "Civitas" Award. He was also inducted into the Texas Business School (McCombs School of Business) "CBA Hall of Fame." Roger LeRoy Miller has served on the faculty of several universities, including the University of Washington, Clemson University, and the University of Miami School of Law. As professor he has taught intellectual property law, entertainment law, and other subjects. A widely published and respected author, his work has appeared in the Insurance Counsel Journal, Defense Research, California Trial Lawyers Journal, Antitrust Bulletin, Wisconsin Law, and Connecticut Law. He has authored or co-authored numerous authoritative textbooks on law, including BUSINESS LAW: TEXT CASES, BUSINESS LAW TODAY: TEXT SUMMARIZED CASES, and THE LEGAL ENVIRONMENT TODAY. He completed his studies at the University of California at Berkeley and University of Chicago. Frank B. Cross is the Herbert D. Kelleher Centennial Professor of Business Law at The University of Texas at Austin Law School, where his research centers on judicial decision-making, the economics of law and litigation, and traditional policy and doctrinal issues in administrative law. He has written several books as well as pieces for the YALE LAW JOURNAL, COLUMBIA LAW REVIEW, UNIVERSITY OF CHICAGO LAW REVIEW, NEW YORK UNIVERSITY LAW REVIEW, TEXAS LAW REVIEW, VIRGINIA LAW REVIEW, CORNELL LAW REVIEW, GEORGETOWN LAW JOURNAL, NORTHWESTERN LAW REVIEW, and UCLA LAW REVIEW. A former president of the Academy of Legal Studies in Business, Professor Cross received his B.A. from the University of Kansas and J.D. from Harvard Law School.