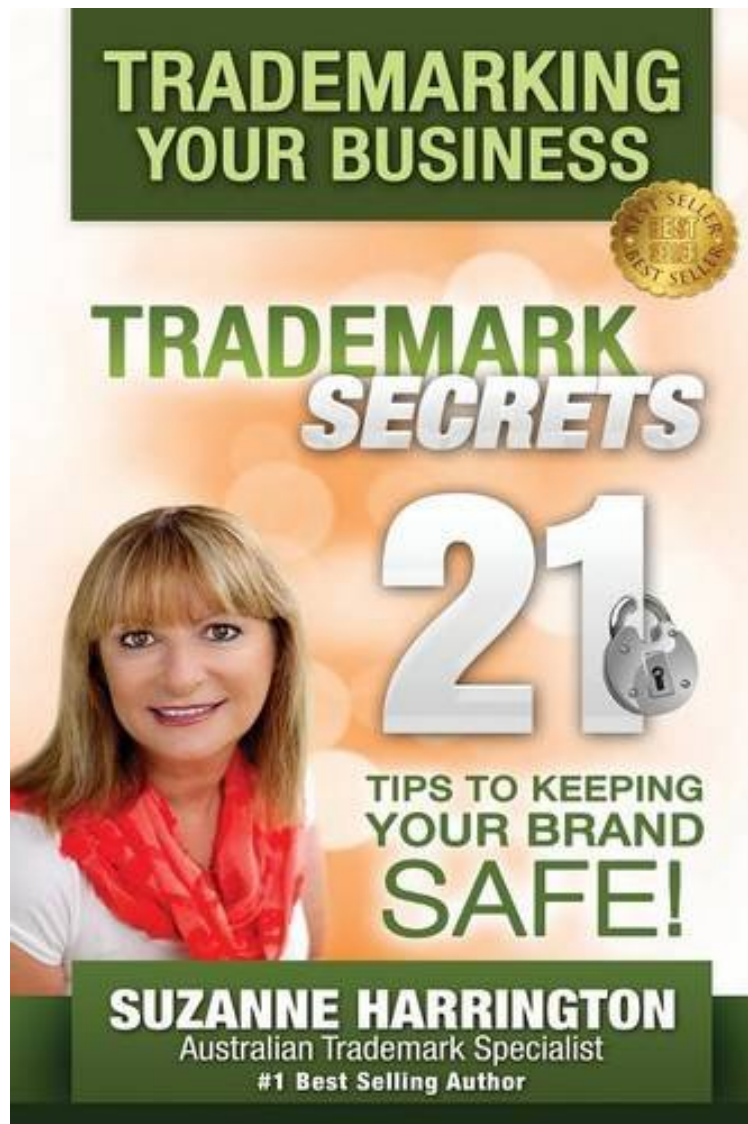


(Download free ebook) Trademarking Your Business Trademark Secrets 21 Tips to Keeping Your Brand Safe!

Trademarking Your Business Trademark Secrets 21 Tips to Keeping Your Brand Safe!

Suzanne M. Harrington

*DOC | *audiobook | ebooks | Download PDF | ePub*



DOWNLOAD



+

READ ONLINE

#5014954 in Books Suzanne M Harrington 2012-12-10Original language:EnglishPDF # 1 9.02 x .14 x 5.98l, .21 #File Name: 064659338266 pagesTrademarking Your Business Trademark Secrets 21 Tips to Keeping Your Brand Safe | File size: 57.Mb

Suzanne M. Harrington : Trademarking Your Business Trademark Secrets 21 Tips to Keeping Your Brand Safe! before purchasing it in order to gage whether or not it would be worth my time, and all praised Trademarking Your Business Trademark Secrets 21 Tips to Keeping Your Brand Safe!:

0 of 0 people found the following review helpful. Direct, Effective, Straight-Shooting and an Intelligent Simple Read!By Edward ZiaSuzanne's book on Trademarking Your Business I felt gave a very straight forward, powerful and practical guide for Business Owners when it comes to this area of protecting ones brand and business.As a Marketing Mentor Consultant too, quite often when it comes to this area of Identity - most other books out there is either just written for a legal audience. This book written for the 'Non-Legal" professionals like myself is great for helping me better understand Trademarking so I can help advise my clients and know when to point them in the direction of specialists like Suzanne.Love it! I have it on my Kindle and it's a great read. Thank you from Edward Zia (Marketing Mentor in Sydney, Australia)1 of 1 people found the following review helpful. The new first step for creating a business/brandBy ShirleyShayAs a young business woman who is looking to start her own business I myself never thought trademarking my brand was ever going to be an easy process, nor did I think it was really something to think about until my business was more established, but after reading this book, I now know why it is so important that trademarking must be one of the first steps when building a business/brand. Thank you Suzanne! I recommend this book to not only business owners big and small, but anyone who is even thinking of creating a brand/business in the future. If your looking for a first step... Reading this book is it!1 of 1 people found the following review helpful. Information worth readingBy kafprayerIf you're living in Australia then this is the information for you. Living in the United States, however, this book provides the reader with necessary tips and ideas to begin research on trademarking. It's a great starter tool for anyone who wants to understand the basic information on where to start taking steps possibly save unneeded stress from lawsuits that may arise from improper research about brand name use and registering for the trademark. It's worth the read, especially if you don't know where to begin.

When it comes to trademark infringement, what you don't know CAN hurt you! This book answers the 10 most asked questions on trademarking your brand for business names or product names. If you have not asked these questions, then you need to! Protecting your brand - can you afford to trade without it? For non-IP lawyers, accountants and business advisors, this book is a handy reference tool, in easy to understand language, which is a must have for your clients. Find out the answers to questions like: * What is a Trademark? * Is a Trademark the same as a Business Name? * What Happens if I don't Register my Brand as a Trademark? * If I Register my Brand in one country is it covered around the world? Plus: * Read what happened to business owners when they did not ask the right questions. * How to avoid being sued for Trademark Infringement. * 21 Tips to Keeping your Brand for your business or your product SAFE! If you are about to start a business or have been in business for many years, this book is a must read to avoid being sued for using a competitor's brand.