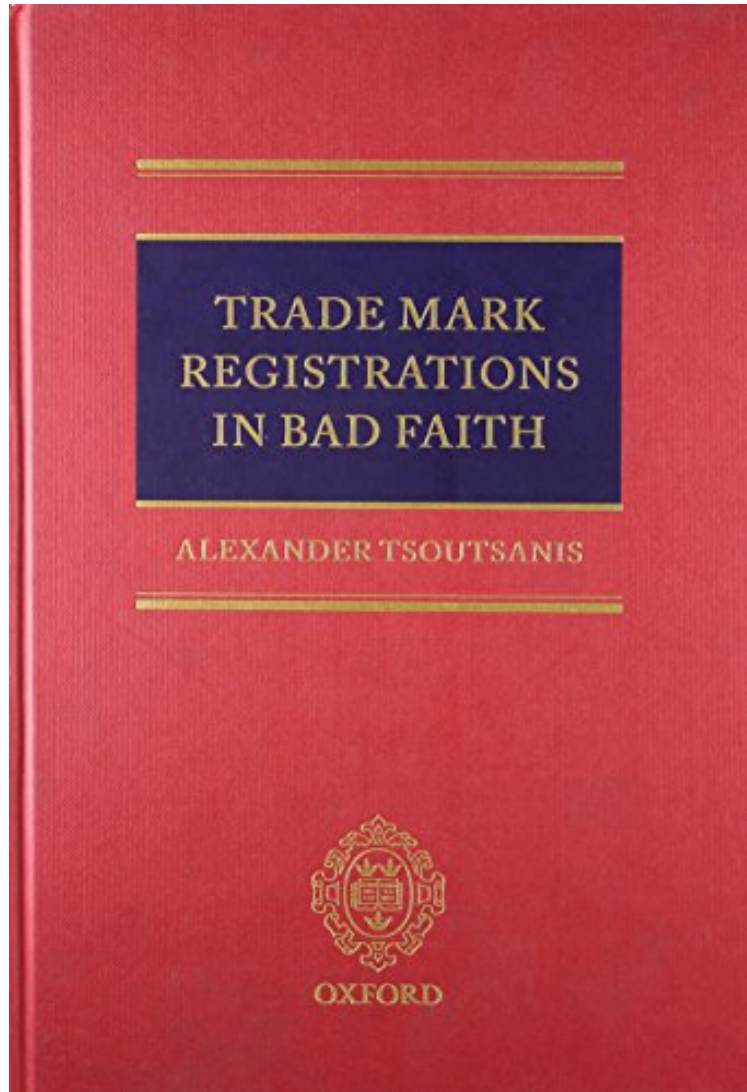


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Trade Mark Registrations in Bad Faith

Alexander Tsoutsanis

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With the ever-increasing importance to both manufacturers and consumers of brand advertising and brand awareness, the commercial significance of trade marks continues to grow. Trade mark abuse, including counterfeiting branded products and the wrongful registration of a trade mark belonging to a person or company by another party (a bad faith registration), is a well-known problem in intellectual property law. This book provides practical guidance on

protecting trade marks against trade mark grabbing in general and abusive bad faith trade mark registrations in particular. It examines the case law, literature and recent EU developments (including issues relating to the enlargement of the EU) on trade mark registrations in bad faith from both an international and national perspective, and offers a comparative analysis of the relevant rules and regulations in all EU Member States.

"A useful addition to any practitioner's library" --Peter Groves, Book review blog
About the Author Alexander Tsoutsanis is an attorney at law with DLA Piper. His practice focuses on Intellectual Property, Technology and Life Sciences. He combines his practice with a part time appointment as an Assistant Professor ('Universitair Docent') in Intellectual Property Law at Leiden Law School in The Netherlands. In Spring 2009 Alexander taught a course on European Trade Mark Law at UC Hastings College of the Law and also worked at the San Francisco and East Palo Alto office of DLA Piper. He earned his PhD on 'Bad faith trade mark applications' in December 2005 at Leiden Law School. Alexander publishes and lectures regularly on all aspects of Intellectual Property law. Alexander has also been a visiting scholar at the Max-Planck-Institute for Intellectual Property, Competition and Tax Law in Munich, Germany in 2004. A recent interview was published in Journal of Intellectual Property Law Practice 2008, Vol. 3, no. 7, p. 483.