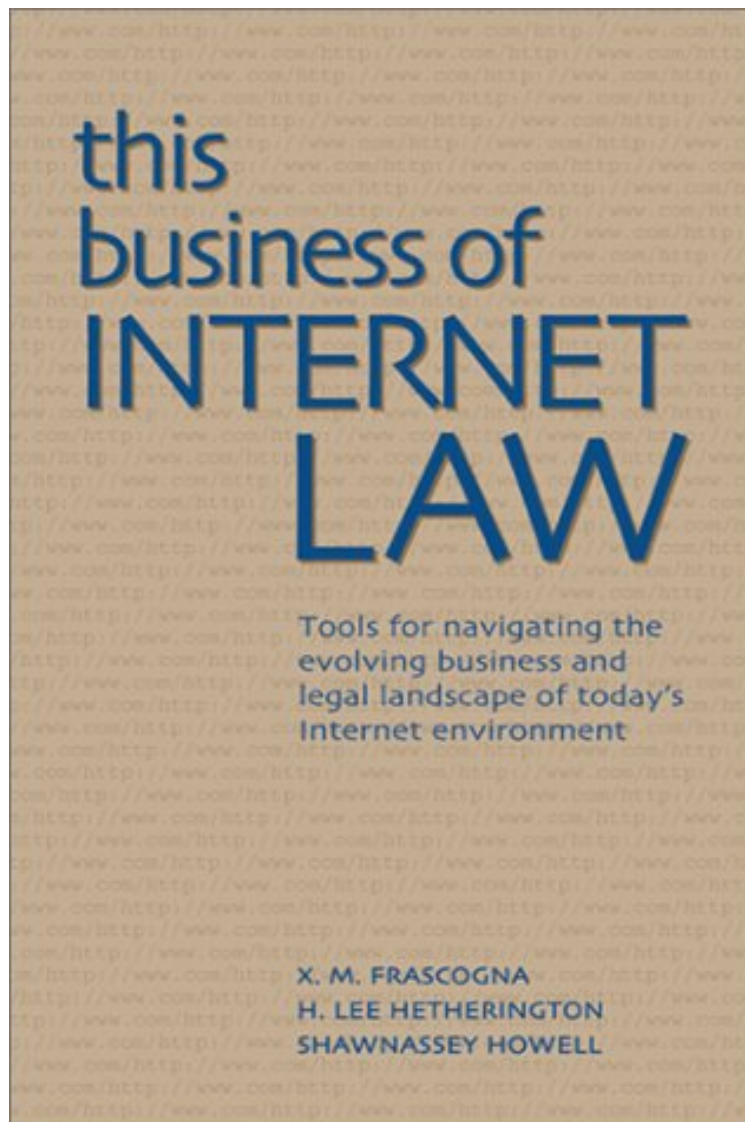


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This Business of Internet Law: Tools for Navigating the Evolving Business and Legal Landscape of Today's Internet Environment

X. M. Frascogna, H. Lee Hetherington, Shawnassey B. Howell
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Navigating the Evolving Business and Legal Landscape of Today's Internet Environment:

This text explains how to avoid the legal and technical traps that stand in the way of the world of endless possibilities that is the Internet. It discusses the basic workings of the Internet, then defines, describes and explains in depth the legal, business and e-commerce environment of cyberspace. Web site owners and consumers should learn how to deal with such issues as copyright infringement, trademark and domain protection and privacy. Readers will also receive practical business advice on building a successful Web site and on using the power of Internet technology to its fullest advantage.