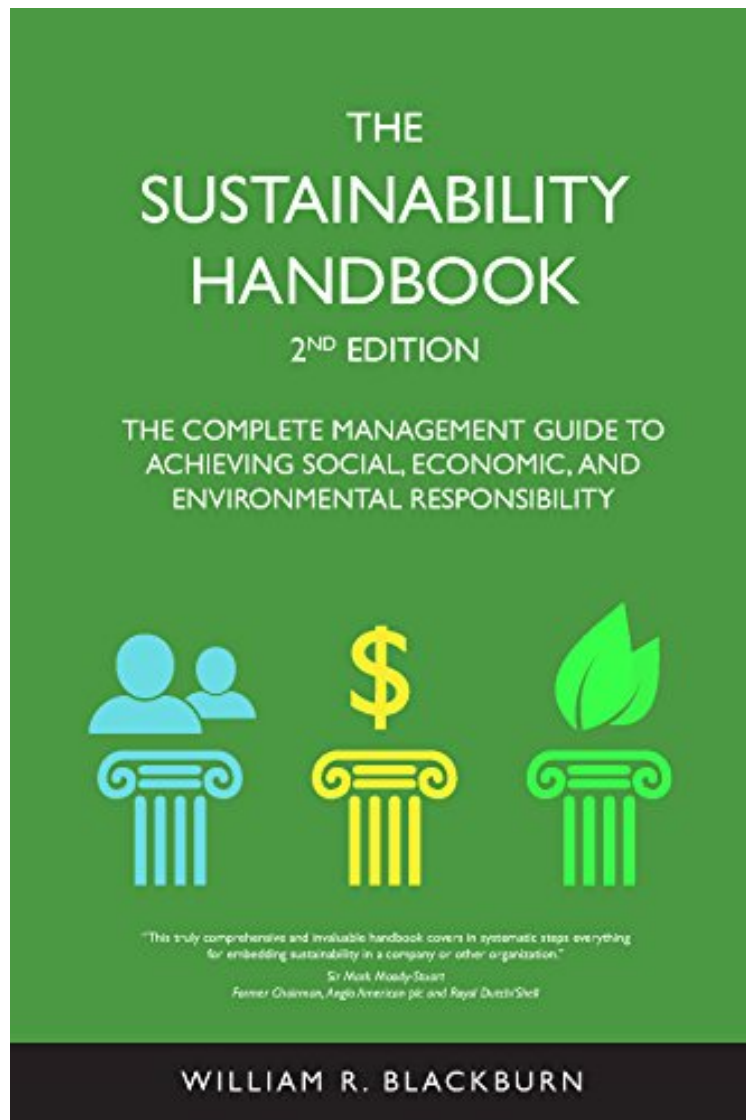


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# The Sustainability Handbook: The Complete Management Guide to Achieving Social, Economic (Environmental Law Institute)

*William Blackburn*

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**William Blackburn : The Sustainability Handbook: The Complete Management Guide to Achieving Social, Economic (Environmental Law Institute)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Sustainability Handbook: The Complete Management Guide to Achieving Social, Economic (Environmental Law Institute):

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The Sustainability Handbook 2nd Edition covers the complexities, challenges, and benefits of sustainability when pursued by corporate, academic, government, and nonprofit organizations. This second edition identifies the newest, most cutting-edge practices in the field to stimulate organizations of all types to take the next step toward sustainability, offering a wide variety of practical approaches and tools, including a model sustainability policy for organizations, summaries and tips on selecting sustainability codes, an extensive collection of sample metrics, and much more. Organizations of all sizes can improve their chances of success and survival by integrating sustainability into their operations and decision-making. This handbook provides a blueprint on how organizations can reach or exceed economic, social, and environmental excellence.

This truly comprehensive and invaluable handbook covers in systematic steps everything from definitions of sustainability, the arguments for its adoption, to a well-developed operating system for embedding sustainability in a company. There are chapters on choice of indicators, reporting, and verification. With a strong emphasis on stakeholder engagement, there are also suggestions for the application of the approach to NGOs, universities, and cities. Brought completely up-to-date with current trends in sustainability and the just agreed upon U.N. Sustainable Development Goals, this text is one that a person from an organization at the early stages of the journey would benefit from reading from cover to cover, while a person looking to raise his or her game further can seek inspiration and advice from individual chapters. (Sir Mark Moody-Stuart, Former Chairman, Anglo American plc and Royal Dutch/Shell) If I was on a desert island and had to pick just ONE resource to learn, absorb, and then apply sustainability knowledge and best practices, I would pick The Sustainability Handbook without a bit of a flinch. It will serve as your sustainability beacon, a one-stop shop for a clear, honest, and thorough sustainability education and guide. (Bob Langert, Retired VP of Sustainability, McDonalds Corp., Editor-at-Large, Green Biz Group 2016-08-18) About the Author For over 40 years, William R. (Bill) Blackburn has been involved with the management of global programs on environmental, health, and safety (EHS), as well as on programs on sustainability as that concept has emerged. He is a frequent lecturer around the world on these topics. Until 2003, Blackburn was vice president and chief counsel of Corporate Environment, Health, and Safety at Baxter International Inc., a large global manufacturer and distributor of medical products based in Deerfield, Illinois. As a sustainability leader at Baxter, Blackburn led efforts pioneering effective sustainability performance metrics; transparent sustainability reports; innovative management standards; unique environmental cost and income statements; and sound emergency response programs. Baxters operations received over 300 external awards for EHS excellence while Blackburn guided the companys program. Prior to joining Baxter in 1978, Blackburn was the general counsel at Clinton Bogert Associates, an environmental engineering firm in New Jersey. Today, Blackburn continues his work on EHS and sustainability issues as the president of a consulting firm, William Blackburn Consulting Ltd. His firm advises organizations on the performance, structure, strategy, planning, and development of programs related to sustainability, EHS, and crisis management/emergency response. His clients include large and small companies; nonprofit organizations; local governments; universities; trade and professional associations; and multi-stakeholder coalitions. The firm is a social enterprise, with all net revenues going to The Green Hollow Center, a nature preserve and sustainability learning center in the environmentally rich Loess Hills of Southwest Iowa.