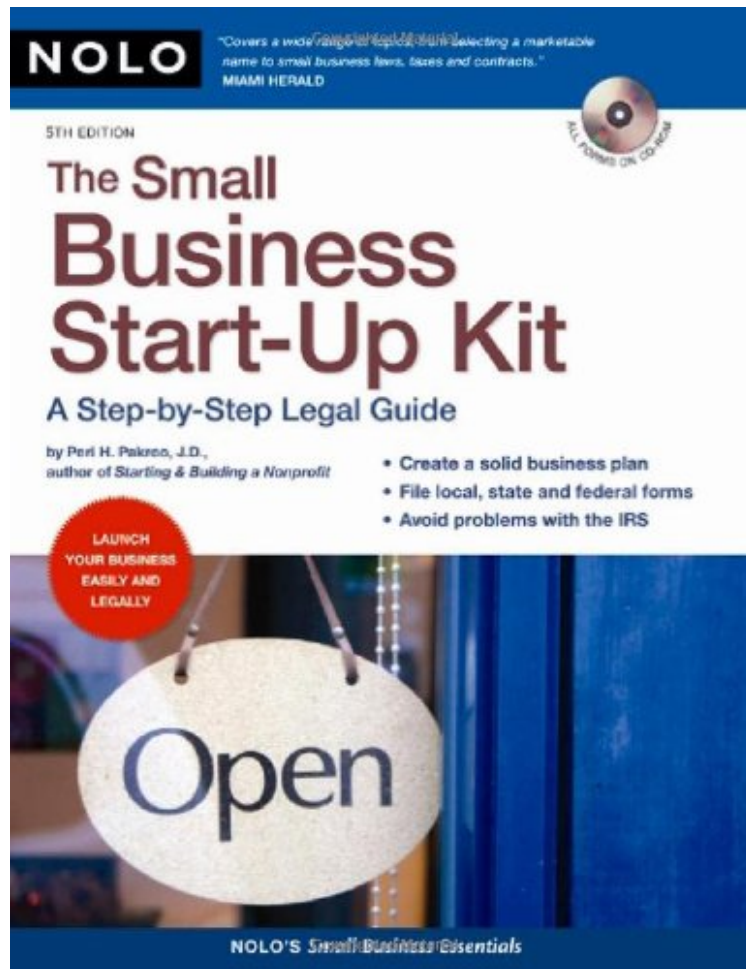


(Library ebook) The Small Business Start-Up Kit: A Step-by-Step Legal Guide

The Small Business Start-Up Kit: A Step-by-Step Legal Guide

Peri H. Pakroo J.D.

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The best step-by-step guide to starting a business available! Many people dream of running a business of their own -- but often don't know how to start. Sound familiar? This book can help. User-friendly and loaded with tips, The Small Business Start-Up Kit shows you how to launch a business quickly, easily and with confidence. It explains in plain English how to: choose the best business structure write an effective business plan file the right forms in the right place price, bid and bill your projects draft and use contracts, online and off manage your finances be prepared for, and file, required taxes reach customers online The Small Business Start-Up Kit also includes all the forms and instructions you need both as tear-outs and on CD-ROM. The 5th edition is completely updated to reflect the latest legal and tax changes. It includes a new chapter on marketing and promoting a new business as well as new information on SEO and hiring and managing employees.

Very strongly recommended... simply outstanding business instructional guide... (The Bookwatch 20090101)You explain things in a clear, concise and complete manner. (Kim K. K., Rochester, NY 20090101)Shows how to set up a business in any state, quickly and easily... A big timesaver. (Daniel Kehrer BizBest 20090101)Step-by-step legal guide that covers a wide range of topics... (Kansas City Star 20090101)Covers a wide range of topics, from selecting a marketable name to small business laws, taxes and contracts. (Miami Herald 20090101)Answers important questions, including whether to incorporate and how to price merchandise. (Real Simple Magazine 20090101)About the AuthorPeri Pakroo is a business and communications consultant, specializing in legal and start-up issues for businesses and nonprofits. She has started, participated in, and consulted with start-up businesses for 20 years. She owns and runs P-Brain Media (www.pbrainmedia.com), a strategic consulting and communications firm that develops information-rich media for web, print, video and other formats. Peri received her law degree from the University of New Mexico School of Law. She is the author of The Women's Small Business Start-Up Kit, The Small Business Start-Up Kit (national and California editions) and Starting and Building a Nonprofit (all from Nolo), and has been featured in numerous national publications including Entrepreneur, Real Simple, Investors Business Daily, and BusinessWeek. She is active in supporting local, independent businesses and is a co-founder of the Albuquerque Independent Business Alliance. Visit Peri's blog at www.peripakroo.com.