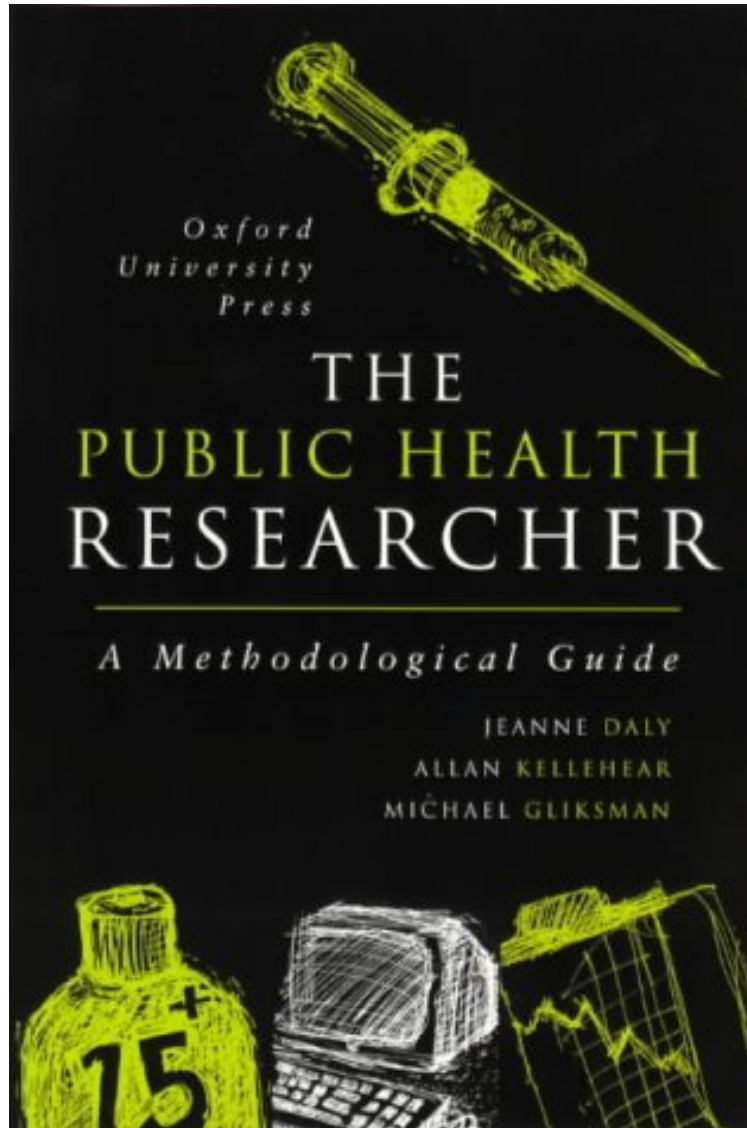


The Public Health Researcher: A Methodological Guide

Jeanne Daly, Allan Kellehear, Michael Gliksman
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#6356640 in Books 1998-03-12Original language:EnglishPDF # 1 6.00 x .60 x 8.80l, #File Name:
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Jeanne Daly, Allan Kellehear, Michael Gliksman : The Public Health Researcher: A Methodological Guide
before purchasing it in order to gage whether or not it would be worth my time, and all praised The Public Health Researcher: A Methodological Guide:

This book argues that a good public health researcher is someone who is familiar with the latest methodological

developments in the health area, whether these be quantitative or qualitative, empirical or library-based. It begins with an historical survey of the major public health methods, and traces their evolution. The authors go on to discuss the full range of methodologies--simple and epidemiological surveys, observational methods, randomized control trials and other outcome measures, interviews, focus groups, and secondary and meta-analysis. The final chapters provide an introduction to qualitative methods and semiotic techniques. Each method chapter contains a review of relevant studies, and discusses advantages and disadvantages, practical principles, and ethical issues.