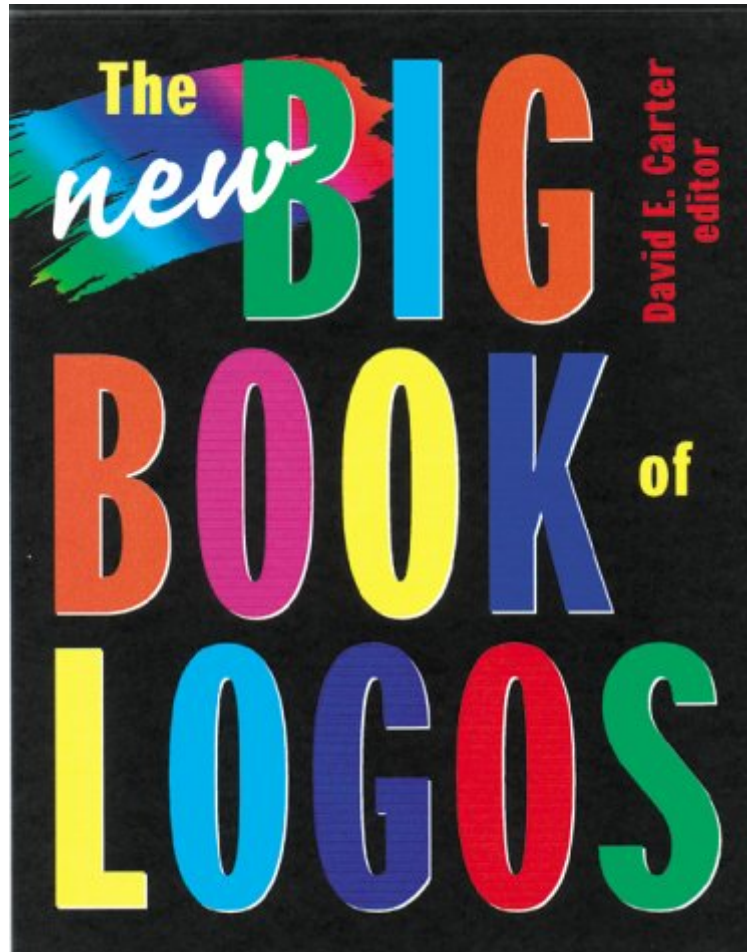


(Download) The New Big Book of Logos

The New Big Book of Logos

David E. Carter

**Download PDF / ePub / DOC / audiobook / ebooks*



 Download

 Read Online

#6992609 in Books 2000-07-15Format: Bargain PricePDF # 1 #File Name: B000J3EH8Y384 pages | File size: 73.Mb

David E. Carter : The New Big Book of Logos before purchasing it in order to gage whether or not it would be worth my time, and all praised The New Big Book of Logos:

0 of 0 people found the following review helpful. Great book. Professionally produced and printedBy BeerzGreat book. Professionally produced and printed. I have a few logos that were selected to be published in this book and I was pleased how the colors and printing turned out. Recommended for all logo/graphic designers, any office waiting room or creative person's coffee table as a display book.0 of 0 people found the following review helpful. Great bookBy Renata FreireAs a graphic designer I love logo books, and this is one of the best ones! It has a lot of different logos in different styles and categories. really good for inspiration!0 of 0 people found the following review helpful. DisappointingBy Ebru GiritligilPretty outdated, clip art looking images. Nothing exciting. Most of the logos look unprofessional and uninspiring. You cannot even guess what they represent. It is not worth the money.

Following in the footsteps of the all-time best-selling *The Big Book of Logos*, this deluxe, full-color volume is packed with 2,500 superior new logo designs, culled from recent work submitted by top graphic designers from more than 500 firms across the United States. It is a treasure trove of inspiring ideas and an invaluable reference for anyone concerned with logo design for corporations, retail establishments, restaurants, entertainment venues, and organizations of all kinds.

About the Author A noted authority on the subjects of graphic design, logo design, and corporate branding, David E. Carter has produced over 100 best-selling books in those fields, including *The Big Book of Logos*, *The Big Book of New Design Ideas*, and *The Big Book of Business Cards*. He is currently working on several new corporate identity books.