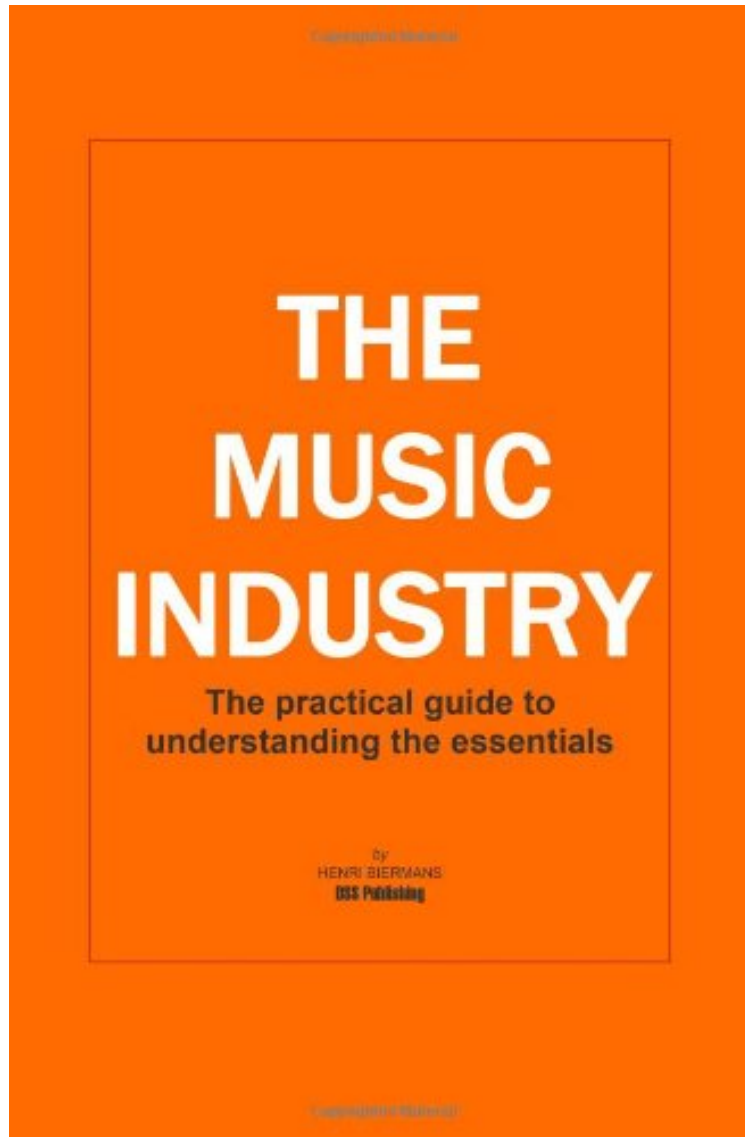


(Download ebook) The Music Industry the Practical Guide to Understanding the Essentials

The Music Industry the Practical Guide to Understanding the Essentials

Henri Biermans

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#5814685 in Books Henri Biermans 2007-04-30Original language:EnglishPDF # 1 9.21 x .39 x 6.14l, .59
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Henri Biermans : The Music Industry the Practical Guide to Understanding the Essentials before purchasing it in order to gage whether or not it would be worth my time, and all praised The Music Industry the Practical Guide to Understanding the Essentials:

0 of 0 people found the following review helpful. My reaction to this bookBy Anton74Informative and straight to the point that I needed. As it is based on the author's actual experience, it broadens my knowledge on how the music industry functions and to setup what is a new and exciting career for my future. More detailed international practices of the music industry such as those within Europe, S.E.A, Australia, etc. would have been better.0 of 0 people found the following review helpful. insight into music businessBy ChrisThe book is written in a straightforward and clear-cut manner, which I enjoyed. It is not only an introduction to the music industry, but explains a number of different topics in more detail. It gives an overview of music publishing, describing how royalties are collected and distributed on an international basis. It touches on both the British and US market, showing how the the music business works internationally. I found the book to be well structured, explaining the legal aspects in a comprehensible way. No prerequisite is needed. The part I really think is invaluable is the analysis of the ins and outs of digital distribution including the online retailers as well as online distributors such as CDBaby, the Orchard, IODA, and the details you will have to pay attention to before signing digital distribution agreements next to record contracts. The author also provides important sources of information for further reading.It is the only book that I know of written in this manner. It's a good read.

If you are a musician, composer, lyricist, performing artist, or music professional looking for a concise, easy-to-read reference work on the music business, this book is for you. It addresses-in a nutshell-all relevant details of the industry by offering what you need to know and cutting out the rest. "The Music Industry: The Practical Guide to Understanding the Essentials" is a collection of vital facts for those pursuing a career in the music industry with limited research time available. This book provides key pieces of information that have been gathered, summarized, structured, and put into context for easy comprehension. To understand the business and its workings, you must first grasp the basics. The author equips you with what you need to succeed, including: . the basic structures of the music industry . the workings, laws, and parties involved . today's music market, including the online market . how to protect your rights/copyright . how and what royalties are distributed and collected by beneficiaries nationally and internationally. Should you already have taken the initial steps and need clear-cut advice on how to proceed, this manual will also benefit you. If you find yourself in the midst of record contract negotiations, are about to meet with a record label, producer, publisher, manager, lawyer, financier, agent, rep, or executive to discuss a cooperation, or are planning to release songs to the public independently by cooperating with national or international distributors or online music service providers, it covers all core elements, giving you a well-rounded understanding so that you can achieve your goals faster.