

The Mom Inventors Handbook: How to Turn Your Great Idea Into the Next Big Thing

Tamara Monosoff

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The Mom Inventors Handbook. gives practical step-by- step advice for putting inspiration into action. The book takes inventors from idea development to marketing and sales covering everything from market research to prototype development, manufacturing and licensing and debunks some common myths. It simplifies the invention process; even providing stories from real mom inventors sharing their 'aha' moments and lessons learned.

From the Back Cover Cash in on your inventionsbefore someone else does. Who are mom inventors? They're people who turned their homemade solutions to everyday problems into incredibly successful products everyone wants, including Baby Einstein, The Snack Trap, and the Toss and Chop. Now Tamara Monosoff, the founder of Mom Inventor's, Inc. and a successful inventor herself, gives you the expert advice you need to create and sell your own products from home. The Mom Inventors Handbook is her official guide for enterprising women who have the ideas but not the experience in creating a product and getting it to market. If you think the world is ready for your great idea, then this book will explain, in simple steps, how you can: Create prototypes and watch your vision come to life Safeguard your products, including patent information Identify funding for your business Locate reliable distributors and manufacturing sources Market and publicize your product for free Learn from the success stories of other mom inventors Find a company to buy your idea or invention Moms are natural problem solvers. Chances are you've already had the brainstorm or come up with the gizmo that everyone could use. Make it the next big thing with The Mom Inventors Handbook. "A superbly practical guide for women inventors, especially those who are also mothers."Autumn Stanley, author of Mothers and Daughters of Invention Tamara Monosoff is an award-winning inventor and the founder and CEO of Mom Inventors, Inc. (www.mominventors.com), which helps people working at home to create and sell their products. She has appeared on Today, Good Morning America, and other national shows, and in The Wall Street Journal, Time, People, and the London Times.About the AuthorTamara Monosoff is an award-winning inventor and the founder and CEO of Mom Inventors, Inc. (www.mominventors.com), which helps people working at home to create and sell their products. She has appeared on Today, Good Morning America, and other national shows, and in The Wall Street Journal, Time, People, and the London Times.