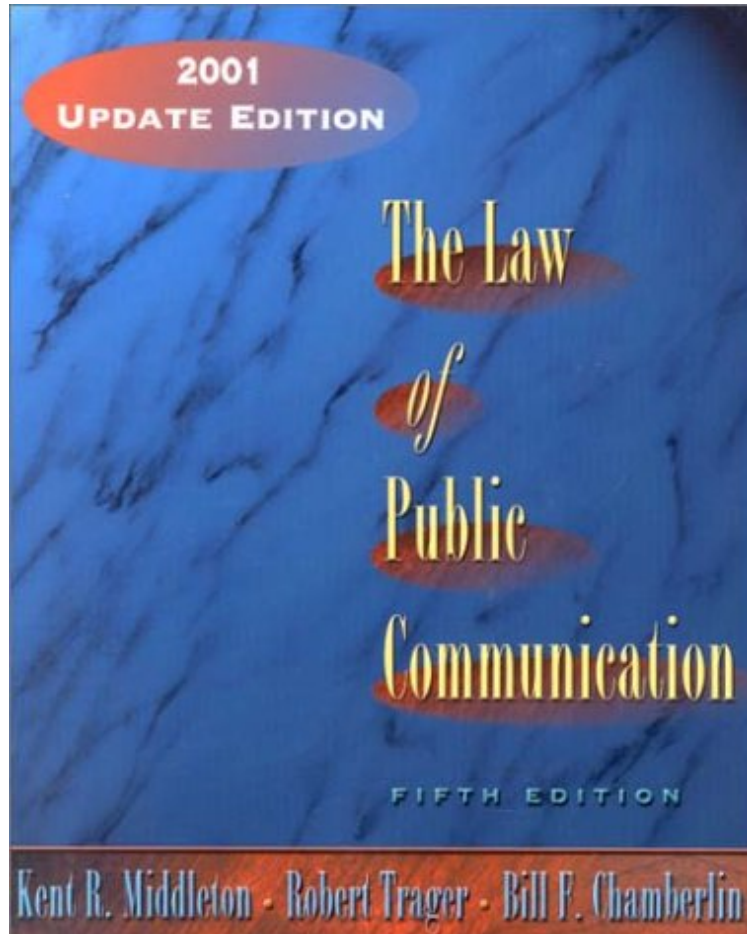


[FREE] The Law of Public Communication (2001 Update Edition)

The Law of Public Communication (2001 Update Edition)

Kent R. Middleton, Robert Trager, Bill F. Chamberlin

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0 of 1 people found the following review helpful. Case BackgroundBy Dr. W. G. Covington, Jr.The major categories of mass communication are presented with key cases under each. Prior to getting into the various cases, background on the legal system is explained. The readers are told about public communication and the law in general. There is an overview of the first amendment to the U.S. constitution. Logically flowing out of that is discussion of issues directly related such as libel and privacy. Graphically the design is such that the content is easy to digest. The book goes on to provide sections on intellectual property, corporate speech, advertising, and journalism. Matters of accessibility are included as well. This book is an excellent overview to mass media law.

Focusing on the day-to-day implications of the law for media practitioners, this book examines the law affecting both

traditional journalism and the ever-changing commercial and electronic media. It explains the law as it applies to the daily work of writers, broadcasters, advertisers, cable operators, Internet service providers, public relations practitioners, photographers, and other public communicators.

From the Back CoverThe 2001 Update Edition of Law of Public Communication includes the most current information available on the subject. Focusing on the day-to-day implications of the law for media practitioners, this book examines the law affecting both traditional journalism and the ever-changing commercial and electronic media, explaining the law as it applies to the daily work of media practitioners. anyone working in the mass communication field, or anyone interested in pursuing a career in mass communication.