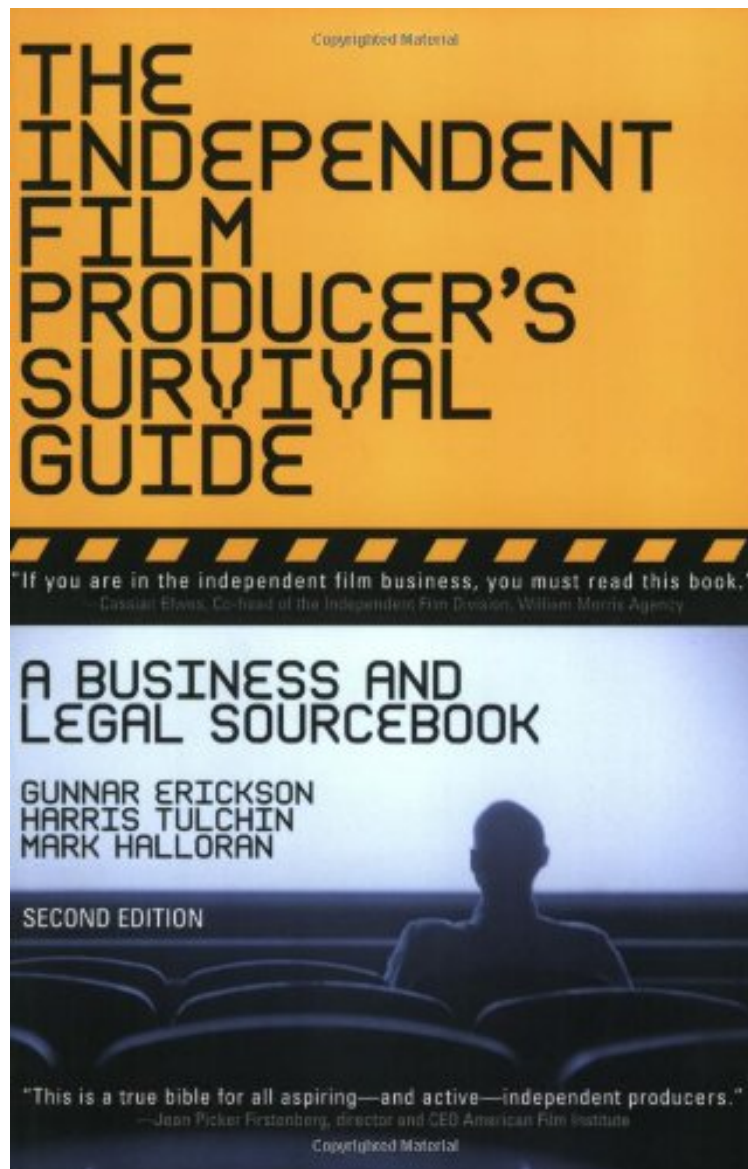


(Mobile library) The Independent Film Producers Survival Guide: A Business And Legal Sourcebook 2nd Edition

The Independent Film Producers Survival Guide: A Business And Legal Sourcebook 2nd Edition

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In this comprehensive guidebook, three experienced entertainment lawyers tell you everything you need to know to produce and market an independent film from the development process to deal making, financing, setting up the production, hiring directors and actors, securing location rights, acquiring music, calculating profits, digital moving making, distribution, and marketing your movie. This all-new second edition has been completely updated.

A marvelous primer that actually delivers what it promises. - Geoffrey Gillmore, programming director for Sundance Film Festival
If you are in the independent film business, you must read this book - Cassian Elwes, William Morris Agency
This is a true bible for all aspiring and active independent producers. - Jean Picker Firstenberg, Director/CEO of The American Film Institute
From the Author
Balancing the inevitable tug between art and commerce is your job, but without film commerce, your art will never come into existence, much less reach an audience. The advice here reflects custom and practice in the entertainment industry here [in the Los Angeles area]. The emphasis is on the deals that need to be made. We give you an idea of the nature of various deals, point out the critical issues, and provide parameters that deals typically fall within and how they are documented. We hope this book can raise the level of sophistication of independent producers and result in more and better independent films being financed, produced, and distributed.
About the Author
Gunnar Erickson is a graduate of Stanford University and Yale Law School. He practiced over twenty years with Los Angeles entertainment law firms and presently runs the Erickson Law Firm in Malibu, California. He has been active with the UCLA Entertainment Law Symposium and formerly taught Entertainment Law at Pepperdine Law School and has frequently spoken and written about entertainment matters.
Mark Halloran is a principal of Halloran Law Corporation. In his studio days, Halloran was Vice President, Feature Business Affairs at Universal Pictures, and Business Affairs Counsel at Orion Pictures. In private law practice, he was a founding partner of Alexander, Halloran, Nau Rose, and Erickson, Halloran Small, specializing in entertainment financing, production and distribution, and acts as an expert witness in film, television and music litigation. He is co-author of *The Musicians Guide to Copyright* and *The Musicians Business and Legal Guide*. He is co-chair of the SC Institute on Entertainment Law and Business, and serves on the Board of Directors of the Los Angeles Chamber Singers.
Harris E. Tulchin is founder and Chairman of Harris Tulchin Associates, Ltd., with affiliated offices worldwide. He is a graduate of Cornell University and Hastings Law School and has specialized in entertainment production, finance, and distribution, communications, and multimedia law since 1978. He has lectured extensively at forums such as UCLA, the American Film Institute, Independent Feature Project, The Sundance Producers Conference, the Cannes, Toronto, Los Angeles Independent, Hollywood, Venice, Edinburgh (Scotland) and numerous other Film Festivals and has published numerous articles on entertainment law.