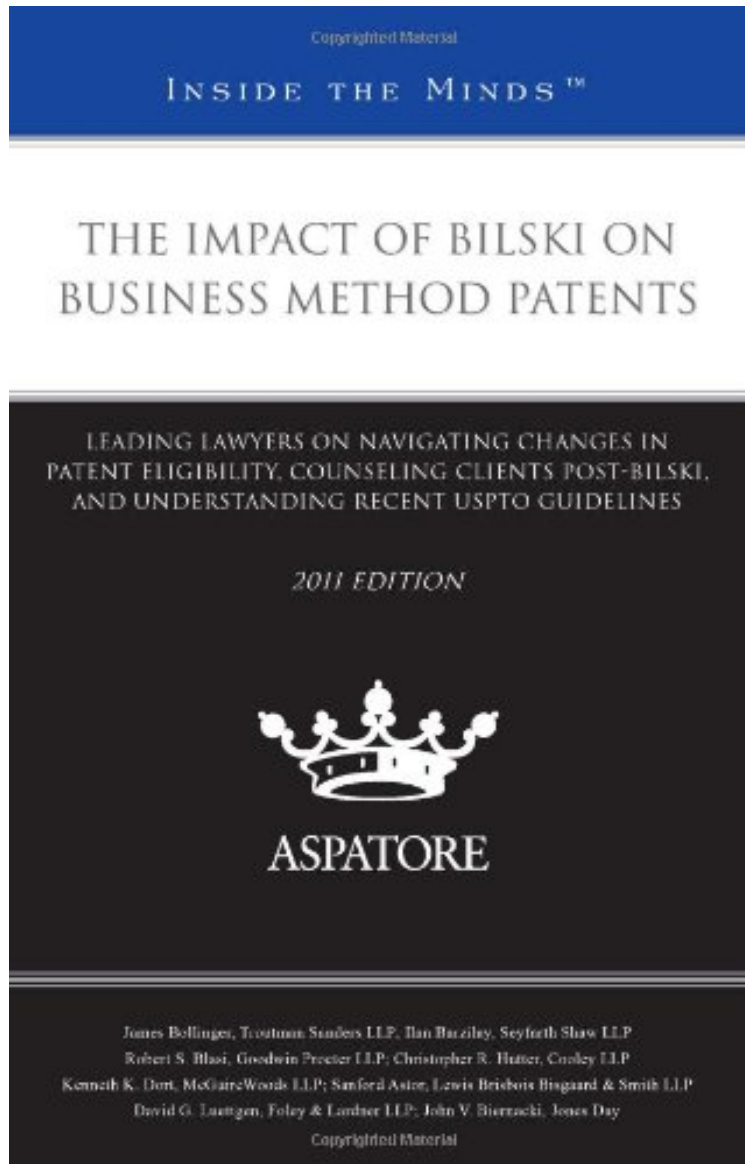


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purchasing it in order to gauge whether or not it would be worth my time, and all praised *The Impact of Bilski on Business Method Patents*, 2011 ed.: *Leading Lawyers on Navigating Changes in Patent Eligibility, Counseling Clients ... Recent USPTO Guidelines (Inside the Minds)*:

The Impact of Bilski on Business Method Patents provides an authoritative, insider's perspective on best practices for understanding the influence of the Supreme Court's recent Bilski decision on business method patent law. Featuring partners from some of the nation's leading law firms, these experts offer tips on advising clients post-Bilski, navigating new legal standards for patent eligibility, and deciding on alternatives to the machine-or-transformation test. From educating clients about changes to implementing new legal strategies, these top lawyers reveal their advice on staying up-to-date on current trends to better serve clients. These authors also discuss navigating the recent USPTO guidelines, overcoming new challenges in securing patent protection, and understanding the role of business method patents in the global economy. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to navigating this ever-evolving area of patent law. *Inside the Minds* provides readers with proven business intelligence from C-Level executives and lawyers (Chairman, CEO, CFO, CMO, Partner) from the world's most respected companies and firms nationwide. Each chapter is comparable to an essay/thought leadership piece and is a future-oriented look at where an industry, profession, or topic is heading and the most important issues for the future. Each author has been selected based upon their experience and C-level standing within the professional community. Chapters Include: 1. James Bollinger, Partner, Troutman Sanders LLP - "Road to Bilski: The Troubled Passage to a Coherent Policy on Business Method Patents" 2. Ilan Barzilay, Partner, Seyfarth Shaw LLP - "Coping with Confusion in the Aftermath of Bilski" 3. Robert S. Blasi, Partner, Goodwin Procter LLP - "Responding to Bilski v. Kappos: Hoping for the Best, Planning for the Worst" 4. Christopher R. Hutter, Partner, Cooley LLP - "The Bilski Decision: What it Means and What Happens Next" 5. Kenneth K. Dort, Partner, McGuireWoods LLP - "Developing Effective Patent Strategies for Ideas and Concepts in a Digital Age" 6. Sanford Astor, Partner, Lewis Brisbois Bisgaard Smith LLP - "Post-Bilski: New Challenges" 7. David G. Luetzgen, Partner, Foley Lardner LLP - "Effective Patent Procurement, Licensing, and Defense Strategies in a Post-Bilski Environment" 8. John V. Biernacki, Partner, Jones Day - "Key Strategies in Drafting Business Method Patent Claims" Appendices Include: Appendix A: Ex parte Kelkar Appendix B: Ex parte MacKenzie Appendix C: Ex parte Venkata Appendix D: Bilski v. Kappos Appendix E: State Street Bank Trust Co. v. Signature Financial Group, Inc. Appendix F: Memorandum to Patent Examining Corps Appendix G: A Checklist Containing Considerations for Analyzing a Pure or Hybrid Business Method Claim Under the Machine-or-Transformation Test