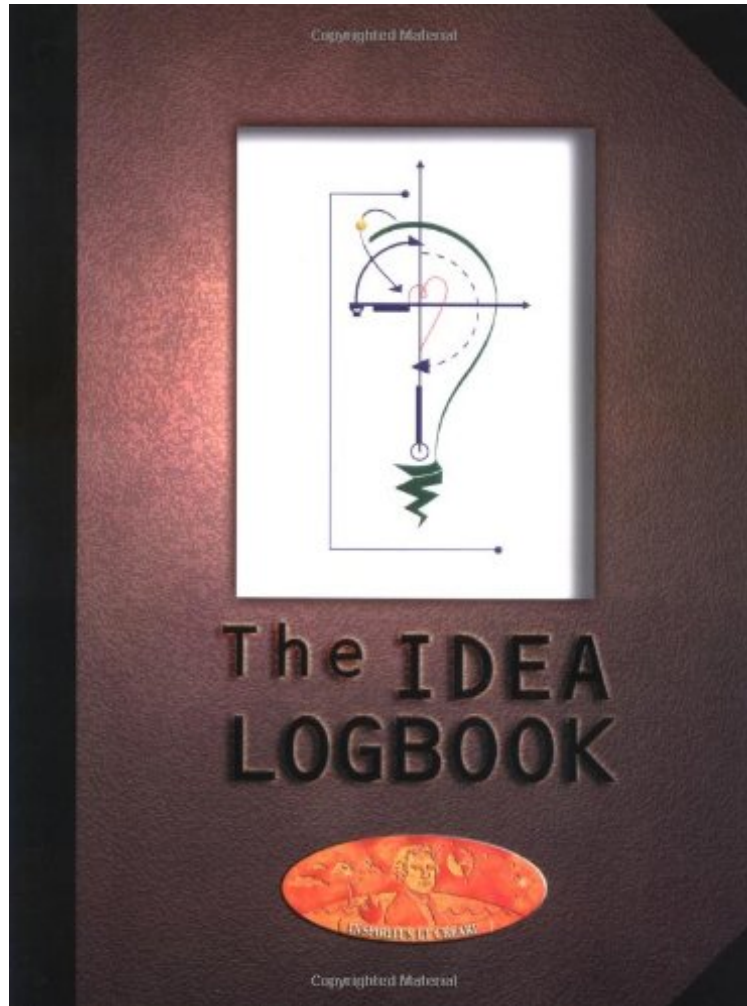


The Idea Logbook

Tom Rauscher

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#3044704 in Books Inventors Place 2000-01-01Original language:EnglishPDF # 1 .65 x 8.45 x 10.851, #File Name: 0967261309214 pagesStep-By-Step GuideEncouragementPatent AssistanceTrademark AssistanceInventing Workbook | File size: 67.Mb

Tom Rauscher : The Idea Logbook before purchasing it in order to gage whether or not it would be worth my time, and all praised The Idea Logbook:

10 of 10 people found the following review helpful. The valuable inventing logbookBy Al HaysI have purchased and used The Idea Logbook on the development of numerous product inventions that my company has been (and is) developing.This book offers substantial information about the overall inventing process of which I have greatly appreciated, but there are two valuable assets to it that is imperative in developing a new product.The first one is its ability to aid me in monitoring all my costs, time and material. As an electronic assembly manufacturer, this is essential in determining production and marketing figures.The second factor, it is a logbook that provides me with the ability to continually add additional writings, drawings, data and support documentation that ALWAYS occurs during

the development process. This is vital for the protection of the ideas as it confirms dates and key development information. I will continue using The Idea Logbook for each one of my current and future ideas (I use a book for each idea) and recommend it wholeheartedly to anyone who is looking to develop an invention. Al Hays President, LTH Electronics al@lth-electronics.com

The Idea Logbook is an easy to understand guideline to take an idea and develop and market it. It not only includes and explanation on prototyping, patenting and marketing but also includes vital information such as a technique to raise money or capital, tracking and controlling costs, time and material or parts, sections for notes and drawings and even questions that will help determine the direction you desire your invention to go.

From the Author This is a workbook designed and developed because of pleas and persistence by many to make available to them and the world the lessons learned from my many attempts to develop ideas into products. This is an elaboration of the structured system I used to control and monitor the ideas and their thoughts during the process of inventing numerous products at once. From the Back Cover Ideas are the result of your imagination stepping outside the "norm" and looking at something from a completely different perspective. History heralds those who have not just had ideas but have acted upon them, taking the steps to bring their ideas to reality. About the Author Tom Rauscher has been inventing for over 20 years in areas of electronics, clothing, water sports, fitness products and various other products relating to personal comfort and convenience. His education consists of an Associated Arts degree in Aerospace Logistics and a Bachelor of Science in Business and Management. A diverse work background in the fields of aerospace, electronic manufacturing and the hospitality industry which encompassed wholesale and retail sales, marketing, product support, inventory control, purchasing, distribution, dispositioning, quality control, manufacturing production and technician support.