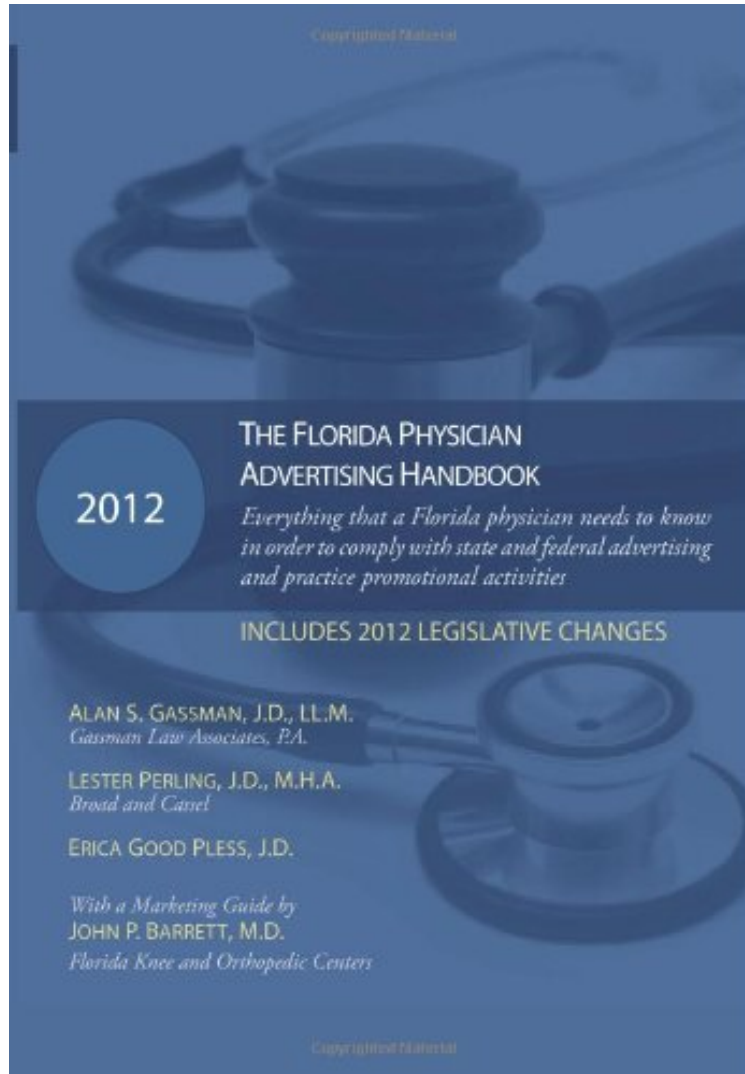


(Download free ebook) The Florida Physician Advertising Handbook

The Florida Physician Advertising Handbook

Alan S. Gassman, Lester Perling, Erica G. Pless, John P. Barrett
*ebooks | Download PDF | *ePub | DOC | audiobook*



 Download

 Read Online

#7687706 in Books 2012-03-09 10.00 x .26 x 7.00l, #File Name: 098492356X112 pages | File size: 26.Mb

Alan S. Gassman, Lester Perling, Erica G. Pless, John P. Barrett : The Florida Physician Advertising Handbook before purchasing it in order to gage whether or not it would be worth my time, and all praised The Florida Physician Advertising Handbook:

In 2012 new laws were passed which provide strict prohibitions and requirements relating to disclosing pricing and terms of payment for patient services and products sold in many physician offices and clinics. Further, Board of Medicine and Department of Health enforcement of physician advertising rules has reached a new high. This book provides specific and practical guidance to physician and medical offices and businesses with respect to these rules

and more.