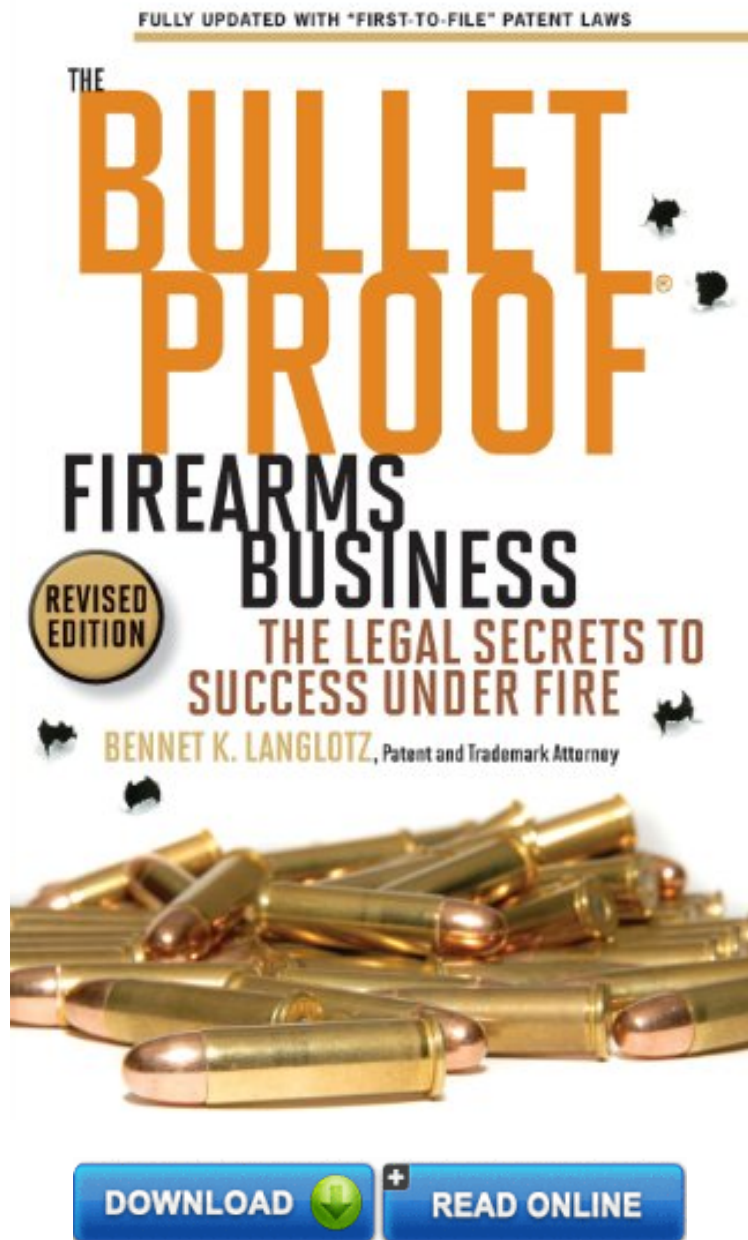


(Read free) The Bulletproof Firearms Business

The Bulletproof Firearms Business

Bennet K. Langlotz

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#2292341 in Books Arbogast Publishing 2008-01-30Original language:EnglishPDF # 1 8.50 x .84 x 5.511, .79 #File Name: 0981525407391 pages | File size: 26.Mb

Bennet K. Langlotz : The Bulletproof Firearms Business before purchasing it in order to gage whether or not it would be worth my time, and all praised The Bulletproof Firearms Business:

1 of 1 people found the following review helpful. excellent IP bookBy Super DuperThis is a very well-written book on intellectual property issues. It is very helpful for any small business owners or entrepreneurs who want to learn more about trademarks, copyrights, or patents. It's an easy and entertaining read. Don't let the title fool you. Very little in the

book is actually told strictly in the context of firearms industry. It does provide a few examples based on the business, but I feel the concepts easily translate across to other industries. I wouldn't say this book is a substitute for real legal advice, but it will certainly help you figure out whether you need to engage an IP attorney. It will also help you understand some of the issues in layman's terms so that you know the right questions to ask if you do have a lawyer. One minor complaint -- this book's discussion of the "Spectrum of Distinctiveness" is not as intuitive as other examples I was able to find freely on the web. For example, if the author had just explained that the standards for mark distinctive ranges from low to high in the order of generic/descriptive/suggestive/arbitrary/fanciful, I would have had a much easier time grasping the concept. It's also much easier to remember it when put this way. 0 of 0 people found the following review helpful. Five Stars By Inspector Duck Good information 0 of 0 people found the following review helpful. Two Stars By Robert K He talks mainly about trademarks. Very little discussion about other aspects of the firearms business.

Firearms Business Owners: There's a Target on Your Back. Who's aiming at you? Knock-off artists who want to steal your technology and copy your products? Unscrupulous competitors who copy your brands? Anti-gun politicians eager to shut you down? Greedy trial lawyers ready to file frivolous lawsuits when someone misuses one of your products? Death Tax collectors who'll shut down your business to pay your estate taxes? Are you neglecting simple legal matters, and putting the target on your OWN back? Are you a lawsuit magnet, because you pick brands without searching to see if they infringe some else's rights? Are you more likely to end up in court because you failed to register your important brands? Are you losing valuable patent rights because you wait too long to talk to a Patent Attorney? Is your failure to keep good invention records jeopardizing your rights? Does your business structure attract Trial Lawyers like fleas, when it could make them lose interest even before they sue? **The Bulletproof Firearms Business - The Legal Secrets to Success Under Fire** provides the firearms business executive with all the critical information it takes to increase business asset value, avoid lawsuits, and manage legal issues efficiently and economically. Branding, trademarks, patents, and corporate structuring are all covered in detail, with a focus on the special needs of firearms industry companies.