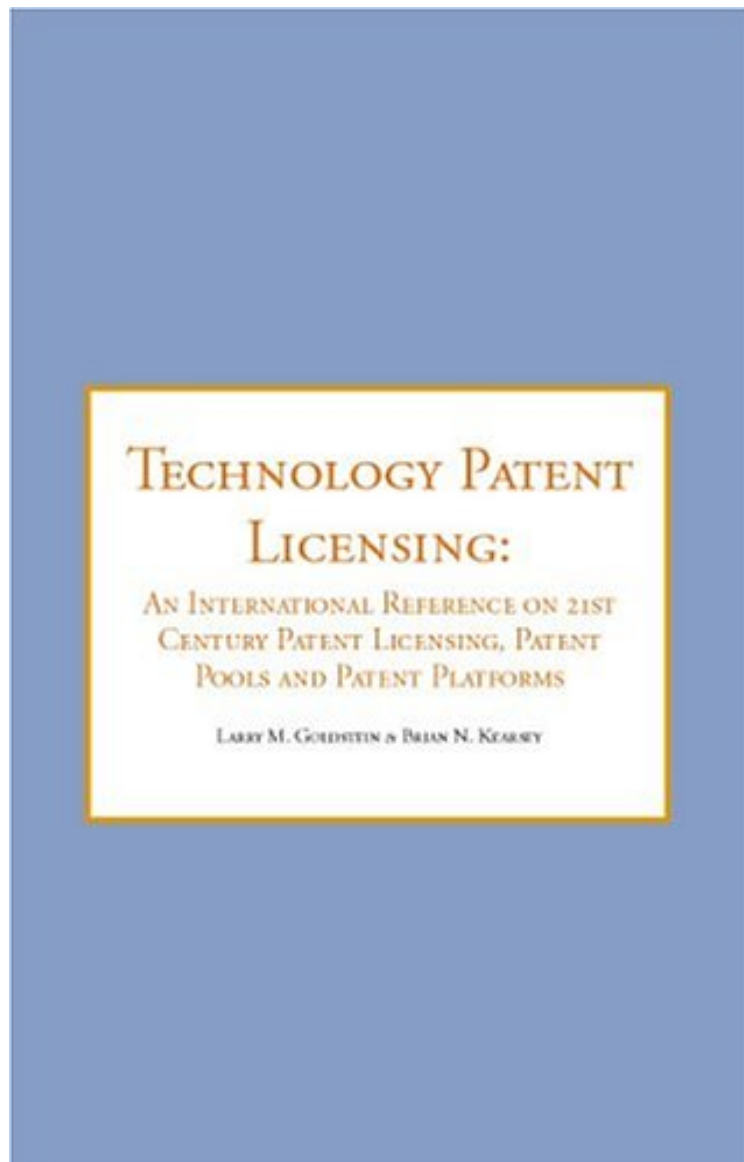


# Technology Patent Licensing

*Larry Goldstein, Brian Kearsy*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



DOWNLOAD



READ ONLINE

#5044990 in Books 2004-06Original language:EnglishPDF # 1 1.44 x 5.38 x 8.42l, 1.71 #File Name: 159622004X576 pages | File size: 24.Mb

**Larry Goldstein, Brian Kearsy : Technology Patent Licensing** before purchasing it in order to gage whether or not it would be worth my time, and all praised Technology Patent Licensing:

In Technology Patent Licensing authors pull readers through the entire process of planning and implementing a patent licensing program, - beginning to end. Using by example, the mobile communications industry, the book covers

critical topics such as the interaction of international technology standards and patent licensing, a comparison of the three main types of patent licensing, the determination of patent "essentiality" and its effect on the valuation of the patent, licensing terms which are "Fair, Reasonable, and Non-Discriminatory" ("FRAND"), how to obtain no action letters from antitrust authorities such as the U.S. Department of Justice, the European Commission, and the Japanese Fair Trade Commission, and guidelines for the planning and implementation of an organized licensing arrangement for technology subject to international standards. A vitally important tool for corporate managers of technology or patent licensing, intellectual property lawyers, antitrust lawyers advising technology clients, technical or legal professionals at standards bodies such as ANSI, ARIB, ETSI, IEEE, and the ITU, for officials at government bodies (such as an Antitrust Authority, a Patent and Trademark Office, or a Fair Trade Commission) who work at the interface of intellectual property and competition policies, and for holders of essential technology patents who are engaged in the creation of organized arrangements for the licensing of patent rights.

About the Author Larry M. Goldstein is legal advisor to 3G Patents Platform Partnership and 3G Patents, Ltd., the organizations that have launched the Patent Platform for 3G W-CDMA technology. He is also Vice President of Intellectual Property at Cellular3G, Inc., a developer of baseband semiconductors for 3G communications. Brian Kearsley has been the Director General of the 3G Patents Platform Partnership for the past six years, is Managing Director of 3G Patents, Ltd., and led the effort to launch the Patent Platform for all 3G technologies.