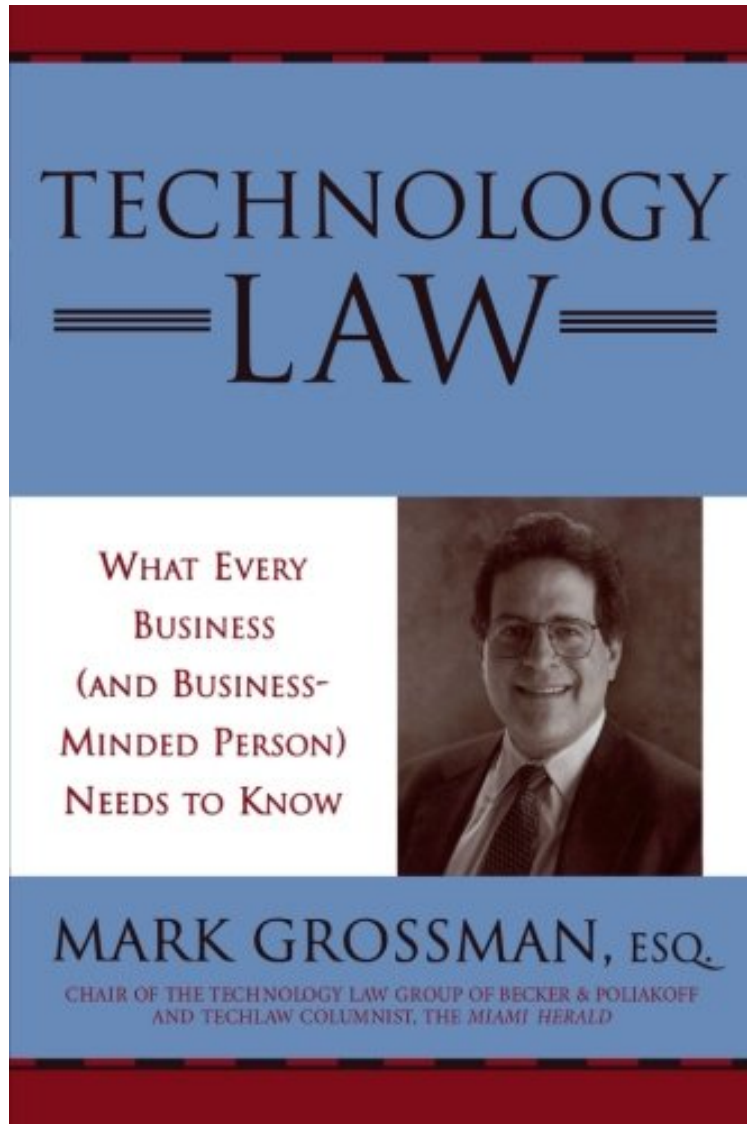


[FREE] Technology Law, What Every Business (And Business-Minded Person) Needs to Know

Technology Law, What Every Business (And Business-Minded Person) Needs to Know

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"Technology has always fascinated me. Gemini, Apollo, and Star Trek all captivated me as a kid. I managed to marry both law and technology by becoming a tech lawyer."So are we introduced to columnist and practicing lawyer Mark Grossman. Based on a series of previously published articles, Technology Law adopts a reader-friendly approach to the problems and issues faced by those of us who depend on technology to make a livingin other words, just about everyone! Written in the first person, it transitions easily between explanations of why certain laws exist (and what they mean) and suggestions for responding responsibly and effectively.

...offers useful insight to business people into the practical and legal considerations of technology based activities under U.S. law. (International Journal Of Law And Information Technology)A helpful guide to all the legalities you vaguely wondered about as you were rushing to finish a web project - which ones to ignore, which ones to worry about, and which ones you didn't even know existeddddd (Gerry Oxford Software Development Consultant)Many a lawyer writes exhaustive (and exhausting!) treatises about their area of legal expertise. Mark Grossman gives business people and lawyers alike straightforward, succinct and down-to-earth advice in a fast moving area of the law. Great to compare notes with a fellow practitioner. (Dr. Ariel Reich)This is a highly recommended workkkkk (American Reference Books Annual)Timely! Mark has written about a very real and current topic. A must read for anyone who has an interest in media, or digital content. And since it is well-written, it manages to take a dull topic and make it a quick fun read. Well done!! (Daniel DiPierro)A helpful guide to all the legalities you vaguely wondered about as you were rushing to finish a web project - which ones to ignore, which ones to worry about, and which ones you didn't even know existed (Gerry Oxford Software Development Consultant)This is a highly recommended work (American Reference Books Annual)About the AuthorMark Grossman is a shareholder in the law firm Grossman Law Group and has been a regular columnist for the Miami Herald.