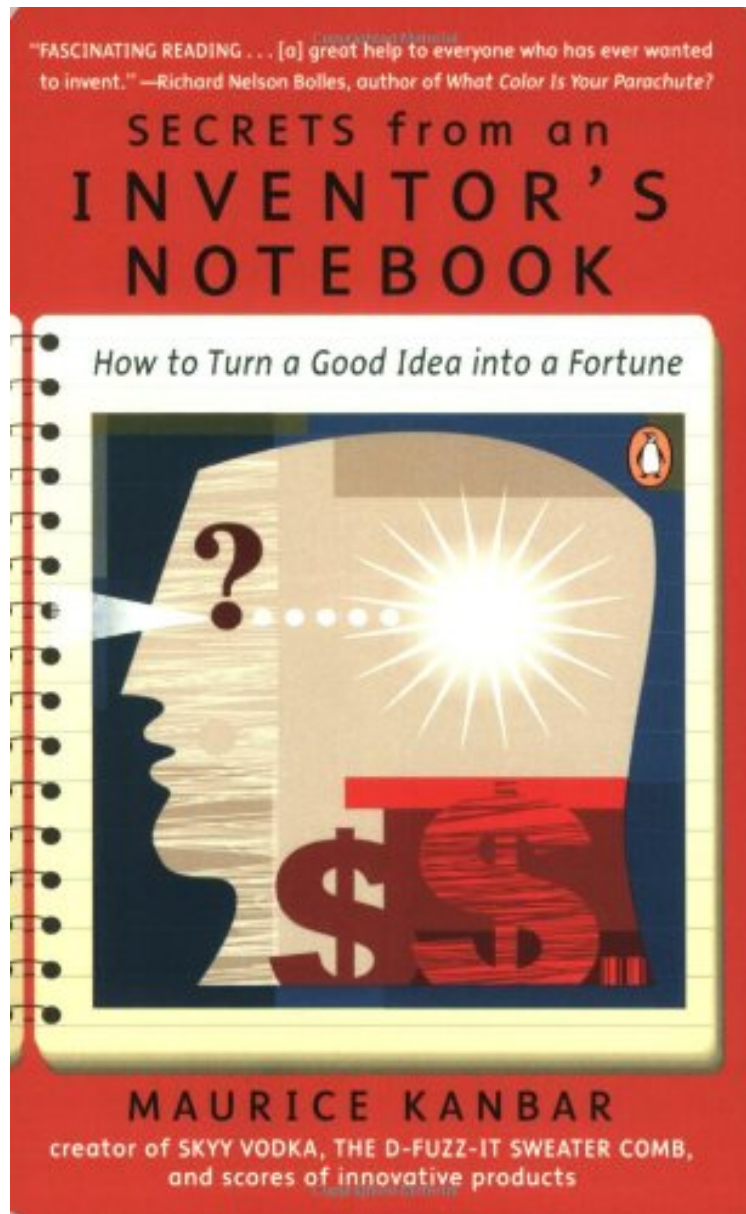


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Secrets from an Inventor's Notebook

Maurice Kanbar

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Maurice Kanbar : Secrets from an Inventor's Notebook before purchasing it in order to gage whether or not it would be worth my time, and all praised Secrets from an Inventor's Notebook:

1 of 1 people found the following review helpful. Good Book, Needs UpdatingBy Bradley AplingSecrets from an Inventor's Notebook reads well and provides many good examples of the thought and 'bringing to creation' process of

a product. Kanbar also tells how some of his ideas came about; the most important aspect I think he tries to get across is to be aware and to constantly probe if something could be improved. [Everything can if we think about it.] While he provides some good references of where to go for materials, design, manufacturing, etc., this book should actually be sold as an e-book in order to update the references. It would also be helpful showing how to approach manufacturers in order to know that process without stumbling around, especially to differentiate quantities of orders. [A 'small' order to a person may not be seen the same by a manufacturer or a seller of materials.] It is a good stimulus through his examples and general discussions though the caution, as he indicates, is that not all ideas are suitable or a business. That comes through experience. 0 of 0 people found the following review helpful. Useful! By Magic This book is a well-written, easy to read, and useful analysis of what it takes to create and launch a product in market. The author is very practical and helpful in describing best practices for everything from identifying opportunities, prototyping, choosing whether to go to market on your own or license, intellectual property and more. In Silicon Valley today, one encounters so much advice, so many stories, and so many distracting legends, that this book grounded me so I could zone back in on what really matters. The principles can apply to both software and hard-goods ideas. This book has helped me eliminate a sense of mystery that lingered in several of my work flows and break down the steps to launching a product. 0 of 0 people found the following review helpful. brilliant and super successful man he is By B-Rad** ATTENTION ALL INVENTORS - READ THIS BOOK ** This book inspired the creation of Libre Rum Cola - and I had the pleasure of meeting Mr Kanbar while in San Francisco - what a kind, humble, brilliant and super successful man he is! And don't forget to bring your highlighter and markers - you'll wanna revisit the chapters when you're ready to embark on your own inventions - including research, working models, NDA, USPTO filings and understanding licensing etc.

In this informative and fun-to-read guide, master inventor Maurice Kanbar-creator of the D-Fuzz-It sweater comb, New York's first multiplex theater, and SKYY Vodka-cracks open his notebook to walk would-be inventors through five proven steps for turning a good idea into a fortune. *Secrets from an Inventor's Notebook* draws upon more than forty years of hands-on inventing experience and know-how to share: * Helpful tips for getting inventions on the market * Resources to fund and support your ideas * An appendix full of practical information-including publications, suppliers, organizations, phone numbers, and Web sites * Light-hearted and fun-to-read advice that really works This indispensable guide is required reading for any aspiring inventor. "This should be of great help to anyone who has ever wanted to invent. Fascinating reading." (Richard Nelson Bolles, author of *What Color Is Your Parachute?*) "Secrets from an Inventor's Notebook is like having an uncle in the inventing business." (USA Today)

From Publishers Weekly Told with verve, this delightful tale of a restless, curious inventor and entrepreneur is packed with practical advice for creative endeavors. Kanbar's 36 successful inventions (from various medical devices to Skyy vodka and the D-Fuzz-It Sweater and Fabric CombR) all started with difficulties anyone might encounter: hangovers, accidents with hypodermic needles, fuzzballs on sweaters. In each case, Kanbar knew nothing about the problem he set out to solve. Unlike many inventors, who hand off their ideas at an early stage through licensing agreements, Kanbar has often set up businesses to market his products and stayed involved in every detail along the way. He takes the reader on engaging journeys from initial conception to research, implementation, testing, refinement, legal protection, packaging, distribution and marketing. General readers will enjoy these unaffected stories of a straightforward, successful guy. Would-be inventors and anyone engaged in independent creative activity will benefit from the distilled aphorisms ("Thou Shalt Not Bullshit Thyself") and no-nonsense information. It's a rare author who can end his foreword with "I look forward to reveling in your success" and make the reader believe it. With the help of a \$50,000 marketing campaign, Kanbar (the publisher of Council Oaks books) is supporting this book with the same care that he's brought to marketing his other products. While none of his inventions, except for Skyy vodka, are household names, would-be inventors will find both inspiration and beneficial tips in his affable guide. (Jan.)

Copyright 2000 Reed Business Information, Inc. "...of great help to everyone who has ever wanted to invent. It's a thoughtful, extremely well written book...Fascinating reading." -- Richard Nelson Bolles, Author of *What Color Is Your Parachute?* "Every inventor or hopeful entrepreneur should read this insightful and fascinating book by one of our generation's true inventive entrepreneurs." -- Leonard Stern, Chairman and CEO of The Hartz Group "I wish I'd had this book when I first invented the Baby Jogger!...closer to an action-adventure movie than a dry how-to manual." -- Phil Baechler, Inventor of the Baby Jogger From the Publisher Maurice Kanbar, inventor of SKYY, the "no hangover" vodka, as well as the D-Fuzz-It Sweater Comb and dozens of other innovative products, shows readers how to turn good ideas into money-making products in *Secrets from an Inventor's Notebook*. Using his personal experiences as examples, Kanbar walks readers through the entire inventing process from solving a problem and building a prototype, to financing, marketing, and selling the freshly-minted goods. When Kanbar noticed that fuzz balls from his sweater were pulled off by a rough wall he was leaning against, he got the idea for inventing the D-Fuzz-It Sweater Comb. When his favorite after-dinner drink gave him a headache, he went to work and SKYY Vodka was born. From his earliest inventions to his latest project--Vermeer Dutch Chocolate Cream Liqueur launching in January 2001--Kanbar

has followed a series of five steps which he shares in *Secrets from an Inventor's Notebook*. Kanbar's hands-on manual also includes detailed appendices containing contact information for patent and copyright offices, mold-makers, blueprint makers, and manufacturing plants. With dozens of profitable inventions under his belt, his success is proof that it can be done. And, with *Secrets from an Inventor's Notebook* as a guide, many more potential inventors and entrepreneurs can follow in his footsteps.