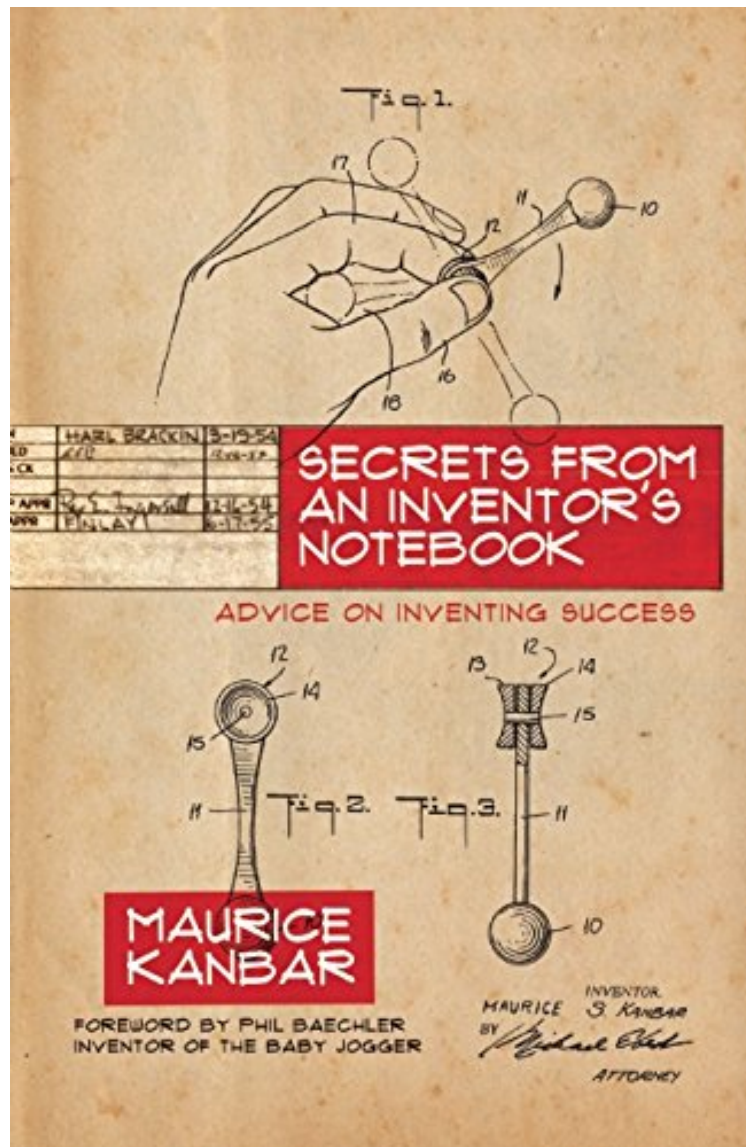


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# Secrets from an Inventor's Notebook: Advice on Inventing Success

Maurice Kanbar

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**Maurice Kanbar : Secrets from an Inventor's Notebook: Advice on Inventing Success** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Secrets from an Inventor's Notebook: Advice on Inventing Success:

1 of 1 people found the following review helpful. Good Book, Needs Updating By Bradley Apling Secrets from an Inventor's Notebook reads well and provides many good examples of the thought and 'bringing to creation' process of a product. Kanbar also tells how some of his ideas came about; the most important aspect I think he tries to get across

is to be aware and to constantly probe if something could be improved. [Everything can if we think about it.] While he provides some good references of where to go for materials, design, manufacturing, etc., this book should actually be sold as an e-book in order to update the references. It would also be helpful showing how to approach manufacturers in order to know that process without stumbling around, especially to differentiate quantities of orders. [A 'small' order to a person may not be seen the same by a manufacturer or a seller of materials.] It is a good stimulus through his examples and general discussions though the caution, as he indicates, is that not all ideas are suitable or a business. That comes through experience. 0 of 0 people found the following review helpful. Useful! By Magic This book is a well-written, easy to read, and useful analysis of what it takes to create and launch a product in market. The author is very practical and helpful in describing best practices for everything from identifying opportunities, prototyping, choosing whether to go to market on your own or license, intellectual property and more. In Silicon Valley today, one encounters so much advice, so many stories, and so many distracting legends, that this book grounded me so I could zone back in on what really matters. The principles can apply to both software and hard-goods ideas. This book has helped me eliminate a sense of mystery that lingered in several of my work flows and break down the steps to launching a product. 0 of 0 people found the following review helpful. brilliant and super successful man he is By B-Rad\*\* ATTENTION ALL INVENTORS - READ THIS BOOK \*\* This book inspired the creation of Libre Rum Cola - and I had the pleasure of meeting Mr Kanbar while in San Francisco - what a kind, humble, brilliant and super successful man he is! And don't forget to bring your highlighter and markers - you'll wanna revisit the chapters when you're ready to embark on your own inventions - including research, working models, NDA, USPTO filings and understanding licensing etc.

When the fuzz from his sweater was pulled off by a brick wall he was leaning against, Maurice Kanbar had a brainstorm. Soon he had patented, produced, and successfully promoted the D-Fuzz-It sweater comb, and made his first fortune at the age of 22. In this engaging master class Kanbar's real world hits and misses illustrate the concrete steps every inventor must follow to successfully take his product to market.

About the Author Maurice Kanbar is an American entrepreneur and inventor who is known for his creation of SKYY vodka. He owns more than three dozen patents on various consumer and medical products. Kanbar invented the D-Fuzz-It comb for sweaters, Tangoes Puzzle Game, the Safetyglide hypodermic needle protector, a cryogenic cataract remover, a new LED traffic light, and Zip Notes, among others. The creator of New York's first multiplex cinema, the Quad Cinema, he has long been a supporter and benefactor of the performing arts as well as a film producer. He produced the animated film Hoodwinked! which grossed over \$100 million worldwide. He has received honorary degrees from Philadelphia University, Kenyon College, Bar-Ilan University, and Yeshiva University. He lives in San Francisco. Phil Baechler is a former newspaper journalist and the original owner and developer of the Baby Jogger Company.